

Announcing Mid-Season Models

MIRACO

TRADE MARK REGISTERED

TENTH ANNIVERSARY RADIO

Triple Screen-Grid Triple Performance

MIRACO'S tenth anniversary year—is truly a memorable one. First a single screen-grid model so outstanding that the entire season's quota was sold half way through the year. NOW a special MID-SEASON MODEL, entirely redesigned for better tone and even greater performance.

Such tremendous power as you have never believed possible, yet the touch of a velvety smooth volume control will reduce it to the sweetest whisper. The new MIRACO radio has that luxurious feeling of unlimited power, that "indefinable something" that is the hall-mark of the thoroughbred.

But, whatever its power, MIRACO will never sacrifice that perfection of tone upon which its reputation has been built. For ten years MIRACO has aimed at total perfection first and foremost. Now the NEW Tenth Anniversary Models bring you a colour and brilliance of tone that you have never believed possible in reproduced music. From the highest piccolo trill to the deep roll of the drum, every instrument in its true perspective, every voice the living voice of the artist—a perfection of balance that has won the instant admiration of the entire musical world. In a word, the new MIRACO radio is natural—natural as only MIRACO'S ten years of specialised experience can make it. Five minutes spent in hearing it yourself will convince you that here at last is that perfection of tone you have always longed for.

Any Miraco agent will be pleased to show you these new Mid-season Miracos.

NEW ZEALAND DISTRIBUTORS:—

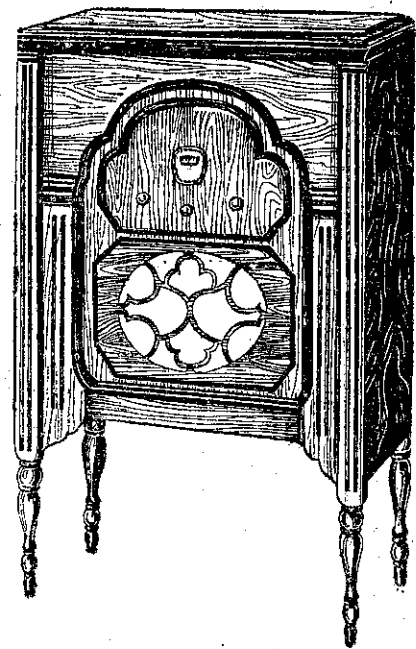
N. R. CUNNINGHAM, LTD.,

G.P.O. BOX 147 - - - MASTERTON.

Auckland Provincial Distributors: HOWIES LTD., six Auckland shops.
Radio Headquarters - - - 191 Queen Street.

Hastings.....Roach's Ltd.
Levin.....Wrigley & Stannard
Upper Hutt.....W. A. Williams
Wellington.....Ernest Dawson Ltd.,
Manners Street.

Timaru....W. H. Doig, 16 Rugby St.
Oamaru.....G. T. Gillies.
Gore.....W. T. Trussler
Invercargill...Parkinsons Ltd., Dee St.



Nine Valves---Triple Screen-Grid---Electro Dynamic

Mid-Season Model A.C. 9

Here is the radio you have been waiting for—a radio that is powerful, selective, extremely simple to control—a radio that will give you hours of trouble-free enjoyment, more particularly a radio that will give you that perfection of tone you have often dreamed of—Miraco Tenth Anniversary Radio is all this and more. Its nine valves, operating at full efficiency, give you super-sensitivity; its four tuned stages give you the station you want and that station only; its patented balancing method gives you absolute single control, the name of simplicity in tuning; its quality construction guarantees you trouble-free service; and, most important of all, its new Rola Dynamic Speaker gives you that perfection of tone that you have always longed for. And the console is of solid walnut throughout. Miraco Model AC9 is truly a radio for the connoisseur.

Complete in solid walnut console,

£52/10/-

Mid-Season Model A.C. 9 Radio-Phonograph Com- bination

Radio or Phonograph at the flick of a switch—and what a radio! What a phonograph! Tremendous undistorted power at your finger tips, full auditorium volume or the sweetest whisper at the turn of the knob. Radio power that you have never dreamed possible; phonograph performance that will leave you breathless—and a beautiful hand-polished solid walnut console of surpassing elegance and distinction—a piece of furniture worthy of the finest home.

Complete in solid walnut console,

£77/10/-

For those desiring quality radio at a lower price, Miraco offers the AC7, seven valves, including rectifier, housed in a beautiful walnut-finished console, complete at £39/10/-.