

£20 BETTER LIGHTING COMPETITION



PRIZES:

FIRST: £10. An order for £10, to be spent either in improved electrical wiring and lighting fittings of the home, or, by permission, in electrical apparatus.

SECOND: £5 (under the same conditions.)

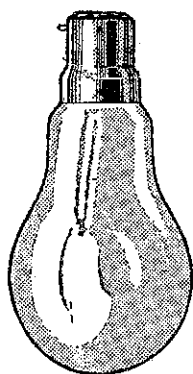
THIRD: Five separate orders of £1 each, to be spent in lighting equipment.

RULES AND CONDITIONS:

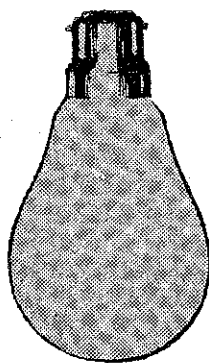
- (1) Write the trade name of each lamp as illustrated, in the order given.
- (2) Take any one of these trade names and compile a sentence with each word utilising in their consecutive order the letters of that trade name. (See examples in text).
- (3) Write neatly in ink on one side of paper only. Put name and address on entry.
- (4) The judge of the competition is the Managing Editor of the "Radio Record," Mr. A. J. Hieghway, and his decision shall be binding and final on all competitors.
- (5) The competition is open to readers of the "Radio Record," and the general public who comply with the conditions: employees of newspapers, advertising agencies and electrical houses are ineligible.
- (6) The official entry coupon from any issue of the "Radio Record" must be used.
- (7) The competition definitely closes with the clearance (P.O. Box 1032, Wellington, at 9 p.m. on Saturday, June 21, and the award will be made as soon as possible thereafter.
- (8) The names and addresses of prize-winners, and the winning entry, will be published in the "Radio Record."
- (9) Prize-winners must select their prizes within one month of the award being made.
- (10) There is no limitation upon the number of entries by any one competitor, provided the official coupon and entrance fee are forwarded in each case.

Improve your Home Lighting at our expense in this entertaining way

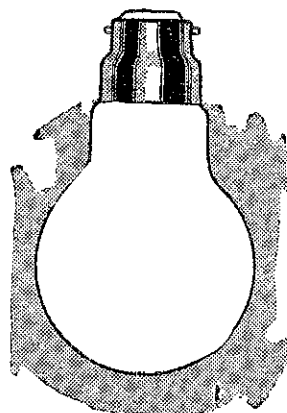
NOTHING adds more to the charm of living-room, drawing-room, sitting-room or bedroom than well placed, artistic lights. In too many homes that awkward single pendant globe in the middle of the room still prevails. It dominates the eye, inducing strain and discomfort... With suitable standard or wall fittings, the whole character of your room can be changed; the light placed where it is required; only as much as is needed used, thus effecting economy; eye strain avoided, and health and comfort improved. Investigate your own problem and improve the artistry and economy of your home by winning this simple competition.



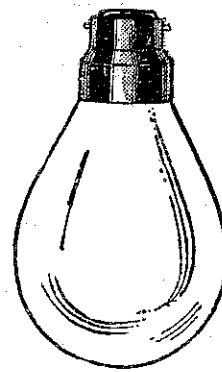
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THESE are illustrations of well-known globes advertised in this issue. Competitors must correctly name these globes in the order given. Next, take any one of the trade names and write a sentence which, while making perfect sense, shall have each word beginning with the consecutive letter of the trade name chosen. For example:—

"Osram": Oh, some rooms are mellow.

"Philips": Peace, happiness in living in Philips' sunlight.

"Siemens": Superb illumination explains many entrancing new shades.

"Condor": Condor offers new daylight over rooms.

It is immaterial which word is chosen. The prize will be awarded to the competitor who sends in that sentence which, complying with all the conditions, constitutes the best sentence, preferably embodying some characteristic of the lamp and its service towards home comfort. Some of the names may prove more adaptable than others. Competitors have a perfectly free hand in making their selection. For the characteristics of lamps and improved lighting, they are referred to articles appearing in the "Radio Record" and advertisements of the lamps concerned.

Entries on official coupon clipped from the "Radio Record," accompanied by the entrance fee of 6d. in stamps, must be addressed to "The Radio Record, P.O. Box 1032, Wellington." The competition closes at 9 p.m. on Saturday, June 21, 1930.

This Coupon, clipped from any issue of the "Radio Record," must accompany every entry.

£20 "Radio Record" Better Lighting Competition

"RADIO RECORD,"

P.O. Box 1032, Wellington.

I enclose my entry for the £20 "Radio Record" Better Lighting Competition, with the entrance fee of 6d. in stamps, and agree to accept the decision of the judge as final.

NAME

ADDRESS