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1 Only "PAGE" Model 12 (6 valves), all-electric set. Usually £45.
NOW Only £32/10/0

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"PRIESS" 9-valve, new, popular set, Splendid on distance-getting.
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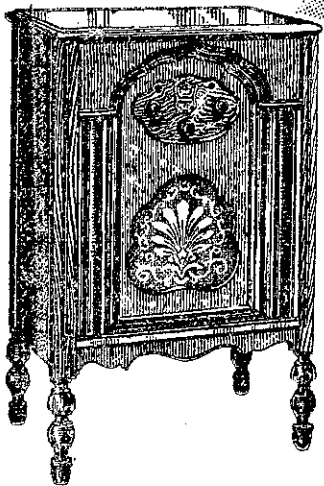
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THE NEW CABINET
SCREEN-GRID
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also Table Models
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Radio Round the World

RECENTLY, when the Atlantic liner "Majestic" was proceeding up New York harbour, her radio operator was in touch with station GBP, London, by wireless telephone. The London station rebroadcast the conversation, which was picked up in Sydney by Amalgamated Wireless and sent back to London again through A.W.A.'s 20 kilowatt short-wave transmitter 2ME, Sydney. Later, Amalgamated Wireless was informed that the conversation as received in London was quite clear, although the signals had been transmitted three times, and had travelled 28,000 miles. Station 2ME is the one used by Amalgamated Wireless in preparation for the wireless telephony service between Australia and England.

and maintenance of the train receiving equipment. A further innovation is the use of electric gramophones for use in parts of the line, such as in the Rockies, where radio reception cannot

THE largest vessel in the world, the great Atlantic liner Majestic, was proceeding up New York harbour while the radio operator was talking to station GBP, London. The latter rebroadcast the conversation, which was picked up by 2ME, Sydney. Following this, the conversation was rebroadcast once more from the Australian station, and was subsequently picked up by GBE, London. It was later reported that the speech thus received was still quite clear, despite the triple transmission, and the 28,000 miles journey from New York to London, thence to Sydney, and finally back to London again. The transmitter in

A NOVEL sound production equipment, which spoke volumes for the initiative and resourcefulness of the oil company responsible for the idea, attracted thousands of people during last Christmas Eve in Los Angeles. The power amplifier installation was used in connection with a "talking" Santa Claus, 35ft. high, provided with an appropriate Arctic background incorporating many well-known subjects from the realms of fairyland. The whole display was a city block long, and faced one of the company's gasoline stations. Sales of gas during the period of the display were increased from a few hundred gallons a day to many thousands. Inside the gigantic figure were two men. One controlled the movements of the head, while the other operated the eyes and mouth, and moved the right hand of the figure, which appeared to be writing in the book on its knees. The latter operator had a microphone suspended in front of him, and during the display he dispersed seasonal greetings to the crowd beneath. He was also kept busy answering questions received through a pair of head-phones from an attendant in the crowd. Other attendants, disguised as gnomes, and carrying microphones for communication with the operators, conversed with kiddies, and kept the crowd amused. Speech could clearly be heard several hundred feet from the figure, and, with the moving of the lips, the illusion was almost perfect.

THE broadcasting of still pictures in Germany has proved unpopular, and the system has been abandoned because it was not paying. In fact, only eighteen people out of the millions in Germany subscribed to the picture service. The installations, which incidentally work excellently, will be retained in order to send out weather maps to aeroplanes and pictures of wanted criminals to European police authorities.

use at Sydney was one with which experimental telephony tests have been carried out with England as a preliminary to the establishment of a commercial radio telephone service.

BROADCAST listening is probably the cheapest entertainment of the age. The service provided by the Broadcasting Co. works out at a fraction less than a penny a day. Added to this owners of multivalve sets are able to obtain entertainment and news from the Australian stations till well after midnight every night in the week.

THOUGH the installation of radio receivers in European railway trains seems to be meeting with only indifferent success, similar equipment installed in American expresses appears to be giving complete satisfaction. In fact, the radio department of the Canadian National Railways are now publishing a monthly journal, "Radio Features," for the edification of their passengers. The publication gives a resume of the month's programmes, with biographical details concerning the broadcasting artists besides interesting facts relating to the operation of the radio service. There are now seventy-two cars permanently wired for radio reception, and in nearly all cars now under construction provision is made for the installation of wireless gear. A staff of nearly sixty uniformed operators specialise in the control

AN Australian radio writer says:—"It must be borne in mind that broadcasting covers dozens of phases (I have said this several times before, and will say it several times again until it sinks in the minds of all wireless set owners) that every taste has to be reached. There is always something in the daily programme that appeals to our particular fancy, and let's listen to it, but we must not allow indiscriminate listening to spoil the good work that is being done by the Broadcasting Company in its construction of programmes for listeners. The gentle art of good listening is to restrict the use of our wireless sets to so many hours a week."