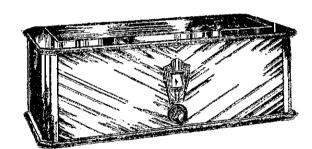


Vol. III., No. 40.

WELLINGTON, THURSDAY, APRIL 17, 1930.

Price. 3d.



## Now...tremendous volume without distortion

## RCA RADIOLA 44 Leads the Rest

Never before has a radio instrument of so few valves offered such marvellous, well-rounded tonal beauty—such astounding volume without distortion—such balanced reproduction of both high and low notes.

Radiola 44 utilizes only five valves—yet gives you the performance of sets employing a far greater number.

In this great Screen-Grid Radiola you get freedom from distorting noises and electrical hum without the costly sacrifice of loss in fidelity and tone range... without that weakening of power and dulling of low and high notes which owners of ordinary radio sets must suffer when hum is reduced in defiance of electrical research and experience.

Radiola 44 (table model) is in a compact, two-tone walnut veneer cabinet of charming and graceful design.

... and now the Radiola costs no more than an ordinary wireless set.

## IRCA IRAIDIOILA

Made by the Makers of the Radiotron

Hear it at your nearest Radiola Dealer Amalgamated Wireless Wireless
(Australasia) Ltd.

Or write to Box 830, Wellington.