

*Another Achievement!*

Code	
Sent . . .	Pink
Rec'd. . .	Yellow
Relayed . .	Blue
Intercepted .	White

# RADIOGRAM

## BYRD ANTARCTIC EXPEDITION

MSG Nr. 70 BARQUE CITY OF NEW YORK 26 MAR. 192...  
 Prefix CK Radio Origin Filed M Date GMT GMT

**To:** RADIO LIMITED 1 ANZAC AVE AUCKLAND  
 WE HAVE BEEN GREATLY PLEASED WITH PERFORMANCE OF YOUR ULTIMATE SCREEN GRID FOUR VALVE RECEIVER EMPLOYED BOTH FOR BROADCAST AND HIGH FREQUENCIES ANTARCTIC VOYAGE ABOARD CITY OF NEW YORK.

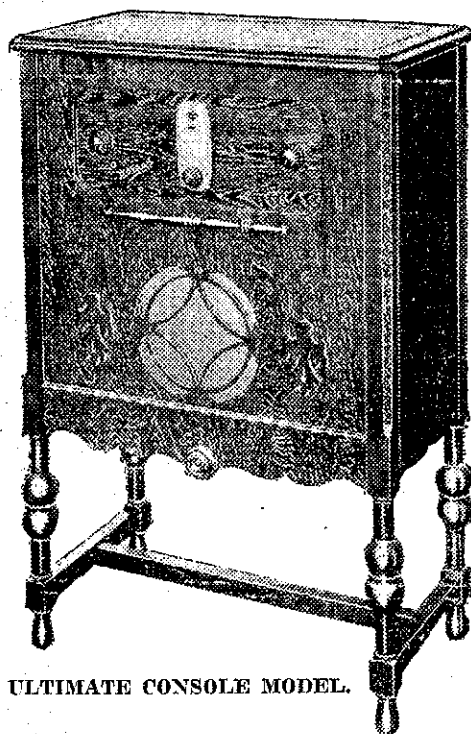
BYRD ANTARCTIC EXPEDITION,  
 BY MALCOLM P HANSON  
 RADIO ENGINEER

RADIO LTD.

RECEIVED

MAR. 31, 1930

Answd.....



ULTIMATE CONSOLE MODEL.

Complete with valves ready to attach to aerial

All-Electric, as illustrated ..... £55

Combinations ..... £75 and £90

Table Models, All-Electric .. £42/10/-  
 With Valves.

Battery Model with Valves £27/10/-

In hazardous undertakings such as the Byrd Antarctic Expedition, only the very best apparatus is selected. Highest performance and utmost reliability are the qualifications on which selection is made. ULTIMATE was selected and the above radiogram shows the result. Whose opinion do you value? The world's leading radio engineer's, or a local enthusiastic salesman? DON'T PURCHASE a receiver till you've seen and heard the ULTIMATE.

*The NEW 1930*

# ULTIMATE

AN ELECTRIC SCREEN-GRID RECEIVER.

Incorporating Push-pull Selector, which "cuts out" unwanted stations and interference.

**3 Instruments in One at the Price of One**

PERFECT BROADCAST RECEIVER  
 SUPER SHORT-WAVE RECEIVER  
 GLORIOUS ELECTRIC GRAMOPHONE

when used in conjunction with electric pick-up

*The Modern Receiver must be equipped with short-wave*

Free home demonstration is at your disposal. Communicate with nearest Ultimate distributor or the master agents, Box 1166, Auckland.

### DEALERS NOTE:

Some territory still available for representation. Send for details before it is too late.

EVERY ULTIMATE IS FULLY GUARANTEED