

WIN A WASHING MACHINE

*With
Seven
little
Reasons*

RULES and CONDITIONS

The Problem is: "Why I Would Like an Electric Washer in My Home."

- (1) Give 7 reasons, sentences or points, using for each one not more than 12 words, in answer to the above problem.
- (2) Write neatly in ink; number the sentences; put name and address at bottom of entry.
- (3) The judge of the competition is the Managing Editor of both papers concerned, A. J. Heighway, and his decision shall be binding and final on all competitors.
- (4) Award will be made on the human value and merit of the reasons given, and not merely on literary expression or verbal cleverness thereof.
- (5) The competition is open to general readers of both papers; employees of newspapers, advertising agencies, and electrical houses are ineligible.
- (6) The official entry coupon, as published in either the "New Zealand Dairy Exporter" of February 20 and March 20, and the "Radio Record" between the dates of February 20 and April 4, 1930, must be used in forwarding entry, together with the entrance fee of 1/- postal note.
- (7) The competition definitely closes with the clearance of P.O. Box 1032, Wellington, at 9 p.m. on Saturday, April 12, and the award will be made as soon as possible thereafter.
- (8) The winner's full name and address, and the winning entry, will be published in both papers, together with the names and addresses of the winners of the 15 consolation prizes.
- (9) The winner must select, within one month of the award being made, the prize from those washing machines which have been advertised in the columns of either paper during the currency of this competition.
- (10) There is no limitation upon the number of entries by any one competitor, provided the official coupon and entrance fee are forwarded in each case.

DO IT ELECTRICALLY!
A Washing Machine for You.
SEND ENTRIES TO
"WASHER"
P.O. BOX 1032
WELLINGTON



IN order to stimulate interest in the comfort, convenience and labour-saving possibilities of electricity in the home, the "New Zealand Dairy Exporter" and "Radio Record" newspapers combined offer as a prize for his or her skill one Electric Washing Machine (to be selected as stated in the conditions), to that person who, in the opinion of the judge, sets out in seven (7) sentences, each of not more than 12 words in length, the seven (7) best points in answer to the question: "Why I Would Like an Electric Washer in my Home." To the five (5) next best entries, orders for One Pound (£1) each will be given, redeemable for a One Pound rebate in the purchase of any electrical apparatus anywhere in New Zealand, and ten (10) cash prizes of 10/- each.

The official entry coupon from either paper must be used in making entry. Employees of newspaper staffs, advertising agencies, and electrical houses are not eligible. The competition closes at 9 p.m. on April 12, 1930. Send entries on official coupon, with specified entry fee, to "Washer," P.O. Box 1032, Wellington.

A. J. HEIGHWAY,
Managing Editor,
"Radio Record."

I enclose my entry for the Washing Machine Competition and I agree to accept your decision as final.

Name
Address