

MIRACO

TRADE MARK REGISTERED

ANNOUNCES

TENTH ANNIVERSARY MODELS

MIRACO, the world's oldest builders of Radio Receivers exclusively, celebrates its tenth birthday with a new electric radio that is **AMAZING BEYOND COMPARE**. In beauty, in performance, in tonal perfection, it sets a standard for the entire industry. You expect something special from **MIRACO**, with its

ten years of specialised experience. Tenth Anniversary Models are all you expect—and more: sensitivity that is amazing, power that is tremendous, tone that is sublime; all enclosed in a beautiful hand-rubbed, solid walnut console of surpassing elegance and distinction.

Miraco is destined to be the Leader for 1930
HEAR IT! SEE IT! then you'll understand!

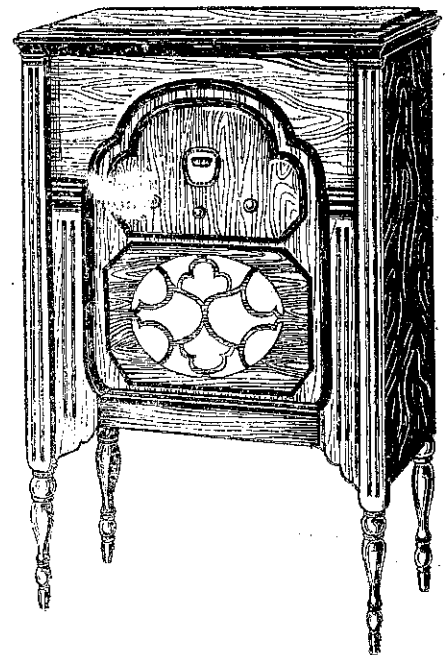
Always up to the moment in design—if not ahead of it—**MIRACO** offers you screen grid in its proper position. Indirectly heated valves throughout give an almost entire absence of A.C. hum. Nine valves, all working at full efficiency, give amazing sensitivity.

And look at the Power Pack—the heavy oversize transformer, the air-cooled rectifier, the outstanding solidity of every part. After hours of strenuous exertion the Miraco pack is only warm. Apply this test to any other rec.

Look at the cabinet beauty—no cheap panels—no heavy paintings to cover inferior woods. **MIRACO** cabinet work is solid walnut throughout, even to the beautifully turned legs. Panels of specially selected solid matched walnut beautifully hand polished, every edge, every moulding showing a superb

graining; truly **MIRACO** cabinet work is worthy of a place in the finest homes.

BUT IT IS MIRACO TONE THAT WILL REALLY DECIDE YOU. Look at the heavy oversize audio transformers, the new 245 super power valves in push-pull working at full voltages, the new Rola 8½-inch super Dynamic Speaker, acknowledged as the leader, the ample evidence of scrupulously careful design and workmanship everywhere. These features, in combination with the new high voltage power detection, give a new beauty, a new richness of tone that will win your instant admiration. **MIRACO Tenth Anniversary Models** will give you a new thrill, a new conception of radio perfection. They will leave you wondering that such amazingly faithful reproduction can be achieved.



In Tone, in Appearance, in Performance
A YEAR AHEAD OF THE REST!

TWO TENTH ANNIVERSARY MODELS

THE MIRACO A.C. 9. Nine Valves (including rectifier), Screen Grid in its proper place, absolute single control, new Rola Electro-Dynamic Speaker, high voltage power detection, 245 Valves working at full voltage, Push-pull Audio, Phonograph Pick-up Terminals, Cabinet of specially selected solid Walnut throughout, beautifully hand polished and built to New Zealand styles. **PRICE COMPLETE £57.**
THE PHONOGRAPH COMBINATION. Specifications exactly as above, with high quality electric induction motor, absolutely silent in operation, automatic stop, new type Webster Pick-up, and space for record storage. Tremendous, undistorted volume at will, with

super excellence of tone.

AND THE PRICE COMPLETE IS ONLY—
£77/10/-

For those who desire a cheaper quality radio, Miraco has built the A.C. 7. Seven valves, including rectifier, a worthy companion to the A.C. 9. Mounted on a heavy steel chassis, polished aluminium shields, absolute single control, phonograph pick-up terminals, built-in Rola power speaker. Cabinet beautifully finished in walnut, hand polished and exactly similar in design to that of the A.C. 9. A gem of beauty and performance at an amazingly low price. **PRICE COMPLETE £43/10/-**

Dealers are being appointed everywhere and soon you will be privileged to listen to these amazing new radios in your own home. In the meantime, write for particulars.

New Zealand Factory Representatives:

N. R. CUNNINGHAM LTD.
P.O. BOX 147 - - MASTERTON

DEALERS

As it will take some time to properly cover both Islands, interested dealers of good standing are invited to write for franchise arrangements.