

# NEW and EXCLUSIVE IN Majestic RADIO

## Power Detection with the New -45 Valves

TEST out Majestic Radio Dominance in your own home. Note how clear and undistorted is the superb tone. Observe how Majestic proves its claim to "The Mighty Monarch of the Air." Examine the beauty of the cabinet work—test for yourself how easily it is operated. And, wherever you live, you can purchase a Majestic on these convenient terms:—

£8 Deposit.

£3 Monthly.

N.Z. Distributors  
SPEDDINGS, LTD.  
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In Every Town there is a  
**MAJESTIC AGENT**  
Who will gladly arrange  
a demonstration in YOUR  
OWN HOME.

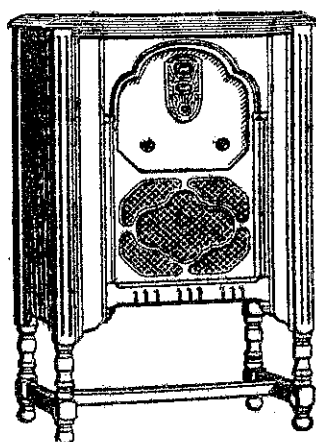
£48

For Everything Musical

**Lewis Eady**  
LIMITED

"The Box Office,"

QUEEN STREET, AUCKLAND,  
And at 15 Karangahape Road, Auckland; also at Victoria St., Hamilton.



MODEL 91.—Power detection and the new 45 valves plus four tuned stages of radio frequency. Absolutely no hum and no oscillation at any wavelength. Improved Majestic Super-Dynamic Speaker. Early English design cabinet of American walnut. Instrument panel overlaid with genuine imported Australian lacewood. Escutcheon plate and knobs finished in genuine silver.

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"The Box Office,"  
Queen St., Auckland.

Please send me full particulars of Majestic Radio models and arrange for a demonstration in my home.

Name.....

Address.....

RR 21/2/30.

### Topical Verses

(By Aunt Jean.)

The following verses, composed by Aunt Jean, of 1YA, delighted the listeners to the children's session on Friday, January 31:—

**GOOD** evening, Radio Family,  
The holidays are done,  
And off to school you go next week,  
To work hard, every one.

Perhaps some are just starting school,  
And the Primers are such fun,  
It won't be very long, wee tots,  
Till you're in Standard 1.

And if you are in Standard 1,  
Good girls and boys like you,  
I'm very sure we soon will find  
You're all in Standard 2.

And if you are in Standard 2,  
We hope next year to see  
Through working very hard each day,  
You're up to Standard 3.

And if you're up to Standard 3,  
There's things for you in store,  
A little harder work, no doubt,  
Brings you to Standard 4.

And if you're up to Standard 4,  
And very much alive,  
I guess it won't be very long,  
Before you're Standard 5.

And if its Standard 5 you're in  
(I'm almost in a fix),  
Well—you've only one more step to go  
To get to Standard 6.

And if its Standard 6 you're in,  
I'll give you here a "tip,"  
If you will work and concentrate  
You'll win a scholarship.

And so my dears, wher'er you be,  
Work hard with heart and brain,  
And you'll find it won't be long  
Till holidays again.

Well, listen-in, listen-in,  
Yes, listen night and day,  
You'll hear the best of everything  
From Station 1YA.

Can you solve a difficult problem?

See

"TRIALS IN TACT"

(on page 27 of this issue).

### Reversing the Order

#### Lost Child Requests Broadcast

THE way in which broadcasting has entered into the lives of the rising generation was exemplified recently at 3YA. Two small boys, one in a tearful state and much agitated in mind, came to the studio.

The smaller boy was lost in the city, and did not know his way home. But he knew Aunt Pat, and he felt that if he could get to 3YA he would get help there. So, guided no doubt by the towers, the two lads reached 3YA, and they endeavoured to explain the predicament in which the lost one was.

On a suggestion being made that they should have asked the first policeman, the child tearfully exclaimed: "I don't want a policeman. I want to be broadcast." However, the broadcasting service was not required to be requisitioned to advise anxious parents and request aid. When the child's name was ascertained, a ring on the telephone was sufficient.

3YA has sent out many messages asking for information regarding lost children, but this is the first time a lost child has sought the aid of 3YA to find its parents.

#### Mr. and Mrs. Frank Moran

#### To Broadcast from 3YA

THE roll of Christchurch broadcasting artists has received a great acquisition in Mr. and Mrs. Frank Moran, character and comedy performers, well-known to listeners-in to 2YA. Mr. Moran has now taken up his residence in Christchurch, where he is opening a branch of the Wellington firm with which he has been engaged. He makes his debut at 3YA on Saturday, March 1.

There is little of the English-speaking world where Mr. Moran is not known. He was with the Australian troops during the war, and he formed companies of entertainers which became great favourites with all troops. They were known as the "Flying Kangaroos" and "The Green Diamonds." He has travelled with Fullers, George Storey, Walter George, and New Zealand Diggers, and became well known as a performer in pantomime shows. It was in Australia after the war that he joined Pat Hanna and became a very popular member of his company.

Mrs. Moran is also a highly talented entertainer. She received her training in England, and has been associated with many prominent performers on the English stage.

**Mullard**  
THE MASTER VALVE

The only Valve with  
the wonderful P.M.  
Filament. Gives longer  
life — more power —  
greater volume.