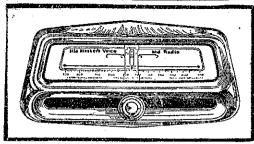
Overnight_ HIS MASTERS VOICE GRAMOPHONE



"HIS MASTER'S VOICE"
Super-Automatic Station Selectors:
All stations plainly and permanently visible...just slide the knob to right or left—you have—exactly—the station you want!

Revolutionises Musical Reproduction

AND RADIO

It brings a new ideal of FIDELITY—thrilling REALISM—complete DUPLICATION of what goes into the microphone. The true meaning of the word "reproduction" now becomes clear. This is the starting triumph that only over 30 years of undisputed leadership in sound reproduction could make possible.

"His Master's Voice" is the first and only micro-synchronous radio. There is no guesswork about its performance. The "His Master's Voice" method of operation is years in advance.

Tuning is instant—and micro-exact.

If you love music, whether you have

a radio or not, hear the new "His Master's Voice" instrument. Hear the amazing new broadcast music that has changed the whole standard of radio entertainment . . . music from records you will have to experience to believe possible-of brilliance and depth beyond your power to imagine! Play at will at any volume-from whisper to full orchestra-on this instrument, high notes and low are sounded in their just proportion. "His Master's Voice" tone quality does not vary. Your nearest accredited "His Master's Voice" dealer will gladly give you a demonstration and full particulars of the easy terms.



John McCormack and the "HIS MASTER'S VOICE" Gramophone and Synchronous Radio, the modern, complete musical instrument. Reproduces both broadcast and recorded music electrically.

HIS MASTER'S VOICE GRAMOPHONE AND RADIO

IN COMBINATION