

The First Radio Wedding



"Aunt" Gwen and "Uncle Bruce" photographed in the picturesque grounds of the home of the former's parents during the reception.

—Photo, Crown Studios.

casions when they have not spared their staff or their equipment to give service, even "All through the night."

RESPONDING on behalf of the Radio Broadcasting Company, Mr. J. Ball said:—"I desire, first of all, to gratefully acknowledge the kindly and appreciative sentiments which have been so nicely expressed by Mr. Moss and so enthusiastically endorsed by this happy company."

"This is neither the time nor the place for a representative of the company to speak at any length of the service which we are striving to render to the community. Suffice it to say that by all who have the honour to be associated with it—from the directors and general manager down to the youngest recruit—it is looked upon as a service fraught with almost illimitable possibilities and grave responsibilities, and that back of every feature there is on the part of all concerned a sincere and lofty ambition to make this most wonderful, potent and intimate medium for the communication of pleasure and enlightenment of the utmost use and benefit to the people of this Dominion."

"At the moment, however, we are concerned with the broadcast service only insofar as it has served to make the name of Aunt Gwen a household word throughout the length and breadth of New Zealand. Our thoughts this afternoon are all for that winsome lady, and I esteem it a privilege to be permitted to join with you in the felicitations and good wishes of which she is the happy and worthy recipient."

"The Radio Fairies never fail. Night after night for months and years they have been faithfully doing her bidding, flitting here and there, north, south, east, and west, with innumerable gifts for countless Radio Cousins. They have, as it were, followed her much-loved voice into the listening homes, and crowned her ever-welcome messages of cheer and good-will with their loving tokens."

"And now, when in response to the
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The bride and bridegroom leaving St. Paul's Pro-Cathedral after the ceremony.

—Photo, Crown Studios.

a very happy throng that was delighted to make personal acquaintance of a real true Aunt.

"The time has now arrived when that charming personality, which has been diffused over a wide field through the microphone, is to be concentrated upon one happy individual, and I can assure Mr. Stennett that we think him a very lucky man."

"In conclusion, I would like to take the opportunity of thanking Aunt Gwen for the unfailing courtesy and concentration she brought to her work, and wish her and her husband the very, very best for the future."

MR. MOSS, proposing the toast of the Radio Broadcasting Company, said: "It is my privilege to ask you to honour the toast of the Radio Broadcasting Company of New Zealand, Limited, and as I have been asked to make my remarks brief I will only ask to have your interest for about three-quarters of an hour or perhaps a little less. We all know what a wonderful service the Radio Broadcasting Company gives to all its listeners, far and near. Their service to the community is a unique one, inasmuch as it reaches all corners of the Dominion and beyond. Your radio audience is composite and cosmopolitan. It contains thousands of people representing as many interests as all kinds of theatre audiences combined, and it is no small task to please such an audience as the Radio Broadcasting Company certainly has done."

"What a wonderful gift from God to humanity is broadcasting, particularly to those who are not well enough to leave their homes and those in hospitals!"

"Referring again to the Radio Broadcasting Company of New Zealand, I think of the Rotarian motto 'Service before self.' The Broadcasting Company must have a great amount of Rotarian spirit in its organisation and staff, for it certainly gives us 'Service before self,' as we know of many oc-