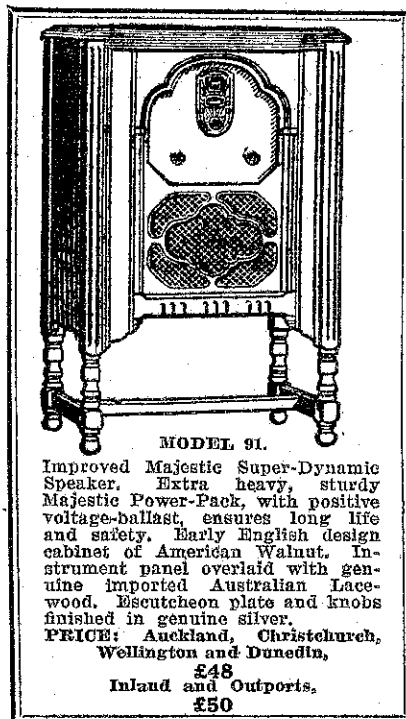


-TWO MILLION People CAN'T BE WRONG!

*And "MAJESTIC" Still Makes and Sells
6,000 Radio Sets DAILY!*

To-day, from nearly every newspaper page, you are being shouted at to "watch your step" in buying a radio set, to "look for this" or "look for that." You are being implored to "buy a strictly modern radio." You are being told that "no radio but the famous Gazookis is up to the minute," because it has the new blah, blah, blah—something that no other radio manufacturer can equal.



There is nothing to get excited about. It is so simple to buy a good radio set to-day, if you look for only two things, which your own mind and your own ears are fully capable of deciding. First, the performance (tone quality), and secondly, is the reputation of the manufacturer sufficient to guarantee that your investment is **SAFE** and **PERMANENT**?

Majestic has always said, "You cannot buy a better radio set than Majestic at any price." We rest our case on that statement. You are the judge. We do not need to tell you that Majestic can make any sort of set, and can manufacture and use in that set, any type of valves that are known in the **radio world**. Majestic has access to all the patents, has all the manufacturing facilities, has all the financial resources necessary to do the job.

Majestic is making the kind of sets that are being produced to-day because, point for point, we know "You can't buy a better radio set than Majestic at any price." If you hear a Majestic, if you listen to its colourful tone, its faithful reproduction, if

you examine its sturdy construction, its oversize power pack, its beautifully blended cabinet woods, and compare these points in a side by side test with any other set on the market at any price, then you'll buy a Majestic.

May we remind you, with modest pride, that there are nearly two million happy owners of Majestics to-day? Two million owners in 17 months—think of it!

Majestic is now making 6000 sets each working day. You are welcome to come and see for yourself. You may watch them loaded on the freight cars in a continuous stream each day till the last set is aboard. This is an unusual invitation which only Majestic can make to you, because only Majestic is doing this kind of a job.

Remember, one swallow does not make a summer, and one talking point does not make a good radio set. To be a good set, **everything about it has to be good**. Majestic does not confuse the issue by shouting one form of superiority and ignoring every other important point. **Everything about a Majestic has to be good; or we could not sell 6000 a day.** Is it too much to say that two million people cannot be wrong?

Your investment **IS** safe with "Majestic."

"MAJESTIC"---the Greatest RADIO Value Ever Offered

THERE IS A "MAJESTIC" DISTRIBUTOR IN EVERY PART OF NEW ZEALAND WHO will gladly give you a free home demonstration without any obligation to buy.