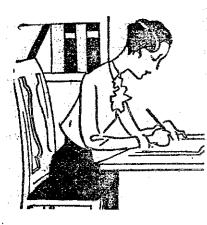
WHAT MAKES QUALITY?

Points To Remember About Tweeds

(From Our London Correspondent.)

to my heart. "I want to

myself, and always like to know what I am getting for my money. Two tweed suits may look very It All Depends much the same at first sight, but wear them half a dozen times, be out in the rain or send them to by no means of the same quality. The cleaners, and you'll soon disagain, the soft, downy hair next cover why one costs a couple of the skin differs vastly from the pounds more than the other. The coarser outer hairs. Apart, too, same thing with two apparently from the difference in the raw similar sweaters. One will come material, much depends on the up as downy and good as new after methods of manufacture. Makers wear them half a dozen times, be As with camel, all the fleece is up as downy and good as new after methods of manufacture. up as downy and good as new atter methods of manufacture. Trakers each washing; the other will go of the best cashmere sweaters twist hard, or thin, or the colour will their yarns well in the spinning to run so that it's a mere travesty of give them strength. A yarn with its original self. Trouble is, of little twist on it will feel soft but course, that in these days of extra won't wear in nearly the same way, yagant descriptions it's sometimes for these ways worth he so trutch each



This under-hair makes the most comes the cheapest. beautiful, supple cloth, extremely light and warm, with a lovely velvety 'handle' and superb tailoring themselves, they're so much in the qualities. Once upon a time, this fashion picture. Funnily enough, increased, manufacturers looked in the British Isles, we know less round for something cheaper and about them, and value them less, started using the coarse, dark than they do overseas. In America, outer-hairs. The cloth made from for instance, they'll take as much them, though still "camel," is pride in the material as in the heavier, less warm, darker in appearance, sometimes has long, makes it up. It seems a pity we're coarse hairs showing, and doesn't have the same rich "feel." So you there's one thing in which quality see, the difference is quite big. Look pays handsomely, and shows quite for a light-weight, light-coloured unmistakably, it's in tweeds, and cloth, very soft and velvety, and indeed all woollens.

Camel coats, by the way, seem to Sheep Of The Border be getting much more adventurous in cut and style. A year or so ago, we could only get classic topcoats, but now, as well as reefer and swing-back shapes, you can see the grandest little capes (perfect for produce, and though for worsteds travelling), camel skirts that positively don't sit out, and even camel lens that are so much in the fashion picture.

is that of "cashmere." You know what a camel looks like, that lives way up in the Indian

HE other day I had a Himalayas, and that his coat has to letter from a reader come to us thousands of miles, by abroad that went straight and China?

buy a camel coat," she wrote, "but I've no idea what to pay to get a decent one. They seem to vary in price so tremendously. What is the difference, if any?"

Now, I have an inquiring mind why real cashmere can never be cheap.

vagant descriptions it's sometimes difficult, without a little technical knowledge, to understand what makes quality, and therefore where the value lies.

Pondering on all this, I went off to some textile experts. I've had peretty good training myself, but because this question of "what we get for what we pay" really matters to all intelligent women, I determined to take no chances!

My first question was about that camel coat, and here are the hard vagant descriptions it's sometimes for there won't be so much cashcamel coat, and here are the hard then brush up the sweater after facts.

All the camel hair (or fleece) is soft and fluffy and equal to a thicker better one. When it comes All the camel hair (or fleece) is soft and fluffy and equal to a not of the same quality. There's as much difference between the soft, fine under-hairs and the coarse outer ones as between down coarse outer ones as between down threadbare. Look inside a sweater to see if it has been brushed up there. If so, suspect it as not between the state of the stat ing the best quality! Makers of the highest grades use only a soft brush on the outside; those who attempt to make a less good article look better teazle it up inside and out.

Plain styles in cashmere sweaters and cardigans cost less than those in fancy knits. The reason? The more elaborate machines used for the latter have to run slower and so produce less. Colour also may put up price. You only get the lovely high-style colours in the more expensive makes, for though there will be only a limited call for these, the trouble and cost of "dyeing up" specially remains unchanged.

Pure cashmere, by the way, doesn't shrink, or not appreciably, and feathers. The downy hair keeps so long as washed carefully. That the animal warm, and obviously it makes it last for ages, so in the performs the same service for us! long run, once again the best be-

Tweeds need a whole article in was the only camel hair used, but or perhaps naturally, though the when the demand for camel coats world's finest tweeds are produced increased, manufacturers looked in the British Isles, we know less

Did you know that the best tweeds are still made from native British wool? Sheep vary tremendously in the type of fleece they picture the finest Empire wool is best, it's the sturdy little Almost as much abused a em as wool is best, it's the sturdy little mountain sheep of the Western isles, the Scottish border country, but did you know that cashmere Cumberland and Westmorland, that fleece comes from a mountain goat give us most of the fluest tweed

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