

GREAT MARATHON RACE

CLOSING SOON!

AGAINST

Maurice Marmite
'Betta' Peanut Butter



£370

CASH PRIZES

EASY TO WIN! £100 FOR WRITING 50 WORDS

£370 Cash Prize Money—555 prizes to be won. Yes, it's your opportunity! Get your entries in—the more the better. Each entry is eligible for a prize.

THIS IS WHAT YOU HAVE TO DO:

Get a jar of Marmite and one of "Betta" Peanut Butter. (Your grocer stocks them.) Try them both, decide which you prefer, then write in 50 words or less why your favourite should win the race. All entries must be submitted on official Entry Forms. Prizes will be awarded for neatness, brevity and logic of reasoning. It doesn't matter whether your choice wins the race—you have an equal opportunity of winning a prize whichever contestant secures the most votes. There is no Entry Fee and no limit to the number of entries any person may submit. All the details of the competition are plainly set out on the Entry Forms, which are obtainable from all grocers, and for convenience are provided with every jar of Marmite and "Betta" Peanut Butter.

YOU CAN'T RESIST THIS THRILLING OPPORTUNITY——ENTER TO-DAY!

"Why am I voting for "Betta" Peanut Butter?" asks Andy Shaw, New Zealand Professional Golf Champion. "It's because he's the nicest thing I ever met between two slices (I mean bread slices) "Betta's" an energy food—light, easily digested and really delicious. He's my favourite and he gets my vote."



"Marmite gets my vote" says Alex Murray, New Zealand Professional Golf Champion. "Maurice Marmite will take a lot of beating. He has certainly got what it takes to make a champion. I don't say "Betta" isn't good too, but Maurice has all that Vitamin B stored up, ready to call on when reserves of energy are needed."

£370 IN PRIZES		
1st PRIZE	£100	
2nd "	£50	
3rd "	£25	
4th "	£10	
5th "	£5	
50 PRIZES	£1-1-0	10/6
100 "	"	5/-
200 "	"	2/6
200 "	"	

Ask for **MARMITE** and **"BETTA" PEANUT BUTTER**