

SPECIAL OFFER . . .
132 PAGE STAMP ALBUM
HOLDS 4,000 STAMPS
9d. ALL GROCERS



BOYS . . .
GIRLS . . .
EVERYBODY

Don't miss this chance to start a stamp collection. It's not only fascinating fun that increases as the years go by and your collection grows, but it's a money-making hobby, too. Here's how to begin.

The Sanitarium Health Food Company has included FREE STAMPS in every packet of Weet-Bix and Granose. These stamps are specially selected by experts and cover all countries of the world. To keep stamps properly, you must have an album to put them in, so the Sanitarium Health Food Company has printed a special 132-page Stamp Album, which you can buy from your grocer for only 9d. This album has all the places marked for different stamps and full descriptions. It's a wonderful 9d. worth.

To help you build your collection quickly the Sanitarium Health Food Company is also offering special packets and sets of high-grade stamps at much less than ordinary retail prices. Send stamped addressed envelope to "Stamp Packets," Sanitarium Health Food Company, Papanui, Christchurch, and they will send you a catalogue showing all the stamps you can get and what they cost.

Start your collection now—get mother to buy Weet-Bix or Granose and make sure everybody in your family has them for every meal. You'll be surprised how

many free stamps you'll quickly collect. And, remember, you can get a wonderful Stamp Album from your grocer for only 9d., and a host of splendid Stamps very cheaply. It's a chance of a lifetime to start the world's greatest hobby—don't miss it!

You'll Hear Stories Like These in the "Stamp Man's" Sessions:

Here are a few of the highlights of episodes to come—in these fascinating broadcasts:—

Programme No. 21: The story of the famous stamps that brought an assassinated King's face back to haunt his murderers. This is one of the most sensational stories in history. We don't want to spoil the mystery, so we will not expose the plot of this stamp story.

Programme No. 36: A trip to the jungles of the Belgian Congo and the wilds of Belgian East Africa. Pictures of natives, river steamers, hunting wild elephants, Shangi duck-billed women, rubber plantations, and Bengali villages. All on the stamps of these two nations of "darkest Africa."

STAMPS OF THE WORLD

FREE!

**HEAR ALL ABOUT THIS
 WONDERFUL OFFER IN
 THE BROADCASTS BY THE**

"STAMP MAN"

**FROM ALL ZB STATIONS AT 5.45 P.M.
 EVERY MONDAY, TUESDAY, WEDNESDAY**

Let the "Stamp Man" tell you about the Sanitarium Health Food Company's wonderful FREE STAMP offer . . . and let him also tell you why some stamps are so valuable, how to collect them, about the different countries they come from and the amazing stories that are connected with rare stamps from all over the world. "The Stamp Man's" session is one you mustn't miss—it's broadcast for you by the Sanitarium Health Food Company every Monday, Tuesday and Wednesday, over 1ZB Auckland, 2ZB Wellington, 3ZB Christchurch, and 4ZB Dunedin at 5.45 p.m.

WHO IS THE STAMP MAN?



He is Mr. A. Sperry, founder of the World-Wide Stamp Traders' Club, whose members are found in every country of the globe. During a lifetime "The Stamp Man" has gathered the true facts about 100,000 stamps and is one of the world's foremost authorities on this fascinating subject. His sessions are so authentic and instructive that they are used as standard class material in American schools.

For vivid, exciting stories and ALL the news about stamps, don't miss "The Stamp Man" sessions . . . there's nothing like them on the air!

**WEET-BIX
 AND
 GRANOSE**

The Whole Wheat Breakfast Foods

Sponsored by

1ZB - 2ZB - 3ZB - 4ZB

