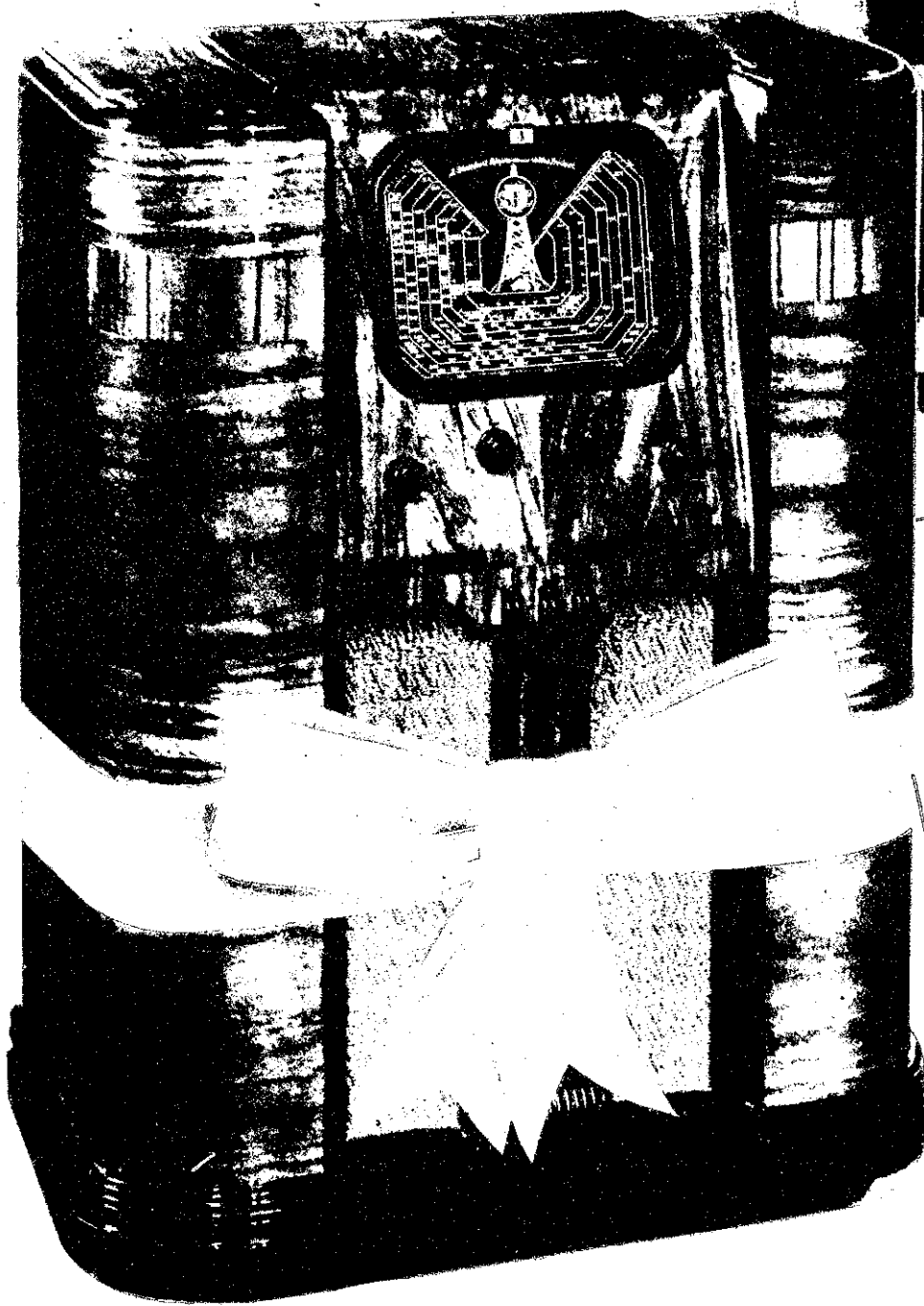


TO GLADDEN HEARTS
AND BRIGHTEN
LIVING GIVE
AN S.T.C.

*this
Christmas*



*To the Family
from Dad
Merry Christmas*

If you want to give your family a real thrill this Christmas . . . give them a new Radio and before you buy see your S.T.C. dealer. In his showroom are gathered the world's most advanced and distinguished radios. He will show you mantels, chests, consoles, bedside models . . . models to fit every purse, every home, every taste.

And these S.T.C.'s are beautiful; thoroughly right in every line and detail. Their performance is nothing short of sensational, due to the super-efficient chassis which gives such features as anti-jitter, multiple tuned circuits; push-pull power output, and features that silence all static and background noise; piano tone; target tuning and a host of others.

Only S.T.C., the world's largest sound reproduction and transmission organisation, could build radios like these. For only S.T.C. has the resources, the experience, the perfect partnership between scientists and craftsmen. So if you'll weigh beauty performance, reliability and reputation, you'll choose S.T.C. this Christmas as the perfect radio gift.

SPECIAL EASY TIME PAYMENTS

All models showing in your dealer's showroom!

- S.T.C. equipped the B.B.C.'s Shortwave Empire Stations at Daventry.
- S.T.C. equipped the huge Czecho-Slovakian Broadcasting Station at Melnik.
- S.T.C. equipped British Official Wireless.
- S.T.C. has supplied Broadcasting, Telephone and Radio Telephone equipment to over 63 Governments.

STC

World Wave
RADIO