# HOLIDAY TIME IS HERE

# Fortnight's Free Holiday Offered To "Record" Readers By Columbia Pictures Pty., Ltd.

HOLIDAY time is approaching fast. It will be only a few weeks, in fact, before school holidays and Christmas and the hot summer months will be upon us. appears that bumper business will be done at beaches and pleasure resorts all over New Zealand. Rail, see and air services are already heavily booked; one seaside hotel not many miles from Auckland has even announced that already it has been completely booked out for Christmes and the New Year. The moral, of course, is that you should start right now planning your holidays.

NEW ZEALAND is a country Here is what Mr. Hely has to tain yearlings who gaze with red-of yachts and boats. The say about his ideal holiday:— eyed suspicion at the intruder before, snorting they wheel and disposition of our long, narrow,

The popularity of boating in the main centres of the Dominion is, of course, mainly dependent on the facilities available. Yachting is popuavailable. Vachting is popular in Wellington, but not nearly so popular as in Auck-land, where the Hauraki Gulf offers to Auckland yachtsmen a cruising ground without parallel anywhere in the world.

#### Holiday Essays

to pour in, and the judge's in wide and lazy sweeps between task is becoming increasingly its canyon walls. On the river flat where green sward slopes to difficult.

nicely-balanced combination style and facts.

To passengers sitting in the on water transport, probably accounts for this, but whatever the reason, the fact remains that we are remarkably "boat conscious." that lies between the plains of the Manawatu and the deserts of Waisung and the deserts of Waisung and Suapehu stands white and calm under the frosty sky. Ohinthe commercial offices of of New Zealand's architectural you walls and the moon rises over mediocrities—hotel, post office, the shoulder of the Ruahines. general store and the ubiquitous Under the blazing arc-lamps at

tures' "Ideal Holiday" competition scrub where in the spring the tangle of about what we might call aquatic colour and the starry faced holidays, but why not consider it this summer? suddenness to the sheer cliff edge and gazes down past clinging ferns, stunted mountain flax and NTRIES for Columbia Pic- the feathery spray of leaping cas-TRIES for Columbia Fie cades to where, two hundred feet tures' competition continue below, the Rangitikei River flows difficult.

It is not only that the number "a sail above an ear" and for two of entries is increasing every weeks I would swim in the cool week, the standard is improving as green pools where the willows well.

rustle softly in the breeze and the This week's prize goes to A. S. sunshine filters through the pat-Hely, 40 Te Awe Awe Street, Paltern of the leaves like golden merston North, whose essay is a dust; I would climb the soaring of cliffs and broken hills past startled sheep and stiff-legged moun-

eyed suspicion at the intruder before, snorting, they wheel and lumber away, till at last, I reached dependence, in varying degree, press as it breasts the long climb looking north, one can see Ruathat lies between the plains of the pehu standing up white and clear accounts for this but that less between the plains of the pehu standing up white and clear accounts for this but that less between the plains of the pehu standing up white and clear in the sunshine and, looking south, one can see through the tangle of hills and valleys and purple haze, and Ruapehu stands white and the rolling plains of the coast and calm under the frosty sky, Ohin- the blue green shine of the Tasgaiti is just another wayside sta- man; I would canoe upstream past tion, a blur of red brown buildings, racing shallows and calm deep of red and green lights. To motor stretches where the willow fronds ists in their super-stream-lined droop to the water and kingfishers cars, roaring through on their way dive like spears of purple flame, dropping back to the camp in the Wellington to the fishing lodges of evening when the river lies black Taupo, Ohingaiti is but another and still in the shadow of its can-

parallel anywhere in the world.

That must be the perfect holiday for many people—a week or two spent on a leisurely cruise round the Hauraki Gulf. It is a holiday which can be recompatible who have never fortinght's holiday.

General store and the ubiquitous station—set down aimposition along white passions of the Nazis, the fears of the world; under a Mediterranean moon, swift shapes may be bearning which can be recompatible in the spot for a perfect spanish town; in the great cities of the world may be unemployment. ried it.

A few feet away from the white ment, sickness, uncertainty; at
So far, entrants in Columbia Pic-road, through the tangle of dusty
Rotorua the gay crowds may celebrate the New Year while Maoris without conviction commercialise the culture of their ancestors; but at Ohingaiti the sun shines, the river murmurs over its gravel bars, the trees whisper in the breeze, and all is calm and peace.

## Holiday Essay Competition

MERE is an opportunity to win a FREE two weeks' holiday this summer; all expenses paid.

All you have to do is write an essay of approximately 250 words on your ideal holiday-how you would spend it, what you would do.

#### CONDITIONS.

1. There is no entrance fee and no limitation to the number of essays you may enter for the competition.

competition,

2. Essays must be written or typed on one side of the paper only.

3. Preliminary prizes of 5/will be paid each week by Columbia Pictures Proprietary Ltd., for the best essay submitted each week. The grand prize of a free two weeks' holiday will be awarded to the writer of what is judged to be the best essay submitted during the competition.

4. First prize includes:—

4. First prize includes:

(a) Return rail fare to Timaru and Caroline Bay if the winner resides in the South Island, or to Rotorua if the winner resides in the North Island, and accommodation at a leading hotel.

(b) A smart travelling case presented by Nash's Leather Arcade, only address 133-135; Cuba Street, Wellington

(c) One new season's model "Cutie" bathing suit bathing suit presented by Lane, Walker, Rudkin Ltd., manufacturers of "Canterbury" woollen goods.

(d) A Slazenger "Match Point" racquet donated by Slazenger (Australia) Pty., Ltd., Sydney.

(e) An Ensign Camera donated by H. E. Perry Ltd., N.Z. Distributors for Selochrome Films.

5. Essays winning preliminary prizes will be published in the "Record" each week.

6. All essays must be posted to "Holiday Competition," c/o Columbia Pictures, P.O. Box 180, Wellington.



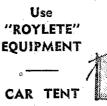
THAT HOLIDAY SPIRIT. Here are Cary Grant and Katharine Hepburn, stars of the Columbia comedy, "Holiday."



## REGENT THEATRE

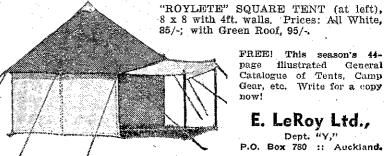
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