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it's a winner!

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When you join up with Raytheons, you receive the active support of the Raytheon organisation... showcards, folders, displays and continuous advertising. Raytheon sales are soaring. Get in now for your share of the business and the profits.



To the go-ahead retailer, Raytheon presents the perfect valve proposition. Raytheon is New Zealand's biggest-selling valve, and is used as standard equipment by more manufacturers than any other. All Raytheon valves are unconditionally guaranteed. They are always sold at full list prices, yet they cost the dealer no more. And Raytheon is the only valve in the world with the visible and demonstrateable selling feature of four-pillar support of vital elements.



For details, price lists, etc., write to—

STANDARD TELEPHONES & CABLES PTY., LTD.,
(Inc. in N.S.W.), Auckland, Wellington, Christchurch,
and at 49 Tennyson St., Napier.



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Here in New Zealand, Raytheon maintains a balanced stock of 20,000 valves in 163 different types. That enables Raytheon to fulfil large or unusual orders on the instant. Technical data gladly supplied.

RAYTHEON

4-PILLAR VALVES

Glass—All Metal—G Series

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