IN THIS WEEK'S ISSUE

Special Features

THIS WEEK'S SPECIAL ARTICLE-Listeners Do Not Want Sugar Coats Without Pills!—The Other Side of The Radio Talks Argument by J.B. THEIR CIVIL WAR,-An Intimate Glimpse of The Schramm Family 37 YEARS OF COMPETITION. -Fine Record Of a Dunedin Organisation, by C. A. Fortune 10 TRICKS OF THE TRADE— How Old Troupers Fool You RADIO BELONGS TO FAIRY TALES,-By Wilton Baird 12 VOICE OF PARLIAMENT. How Microphone Brings Politics To Public 13 ONE-WAY BRIDGE - More Entertainment, by Anne Hope FRENCH INVASION—Continnental Films Make The Grade

The New Zealand

Radio Record

G.P.O. Box 1680, Wellington.
Published Weekly. Price 4d.

SUBSCRIPTION RATES.
Half-yearly 9/9
Yearly 19/6
(Postage Paid)

Literary communications should be addressed: "The Editor"; business communications to "The Secretary"; technical communications to "The Technical Editor."

Advertisers are asked to note that advertisement should be in hand Thursday of each week for insertion in the succerding issue, printed Tuesday, bearing Friday's date. No responsibility is accepted for blocks remaining unclaimed three months after last insertion.

Regular Features

POPEYE THE SAILOR	E
IN THE WAKE OF THE	
WEEK'S BROADCASTS	6
PERSONALITIES ON THE AIR	16
AROUND THE STUDIOS	
FILM RECORD—By Gordon	
Mirams	25
BOOK RECORD—Conducted	
by "Antar" occasionacce	29
MAINLY ABOUT FOOD,By	
"Chef" oceres a consequente	,
PROGRAMME SECTION	43
AROUND AND BEHIND THE	
DIALS	65
THIS WORLD OF OURS	67

bis hands grasped the rifle, his forefinger sought the trigger.

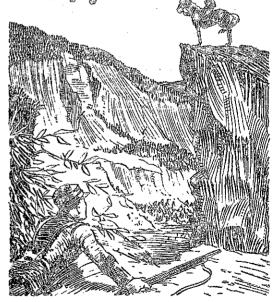
2 VOLUMES of "THE WORLD'S BEST BOOKS" and 1 VOLUME of "FAMOUS STORIES of FIVE CENTURIES."

They contain well-chosen stories by such writers as O. Henry, H. G. Wells, George Bernard Shaw, Joseph Conrad, Mark Twain, John Galsworthy and G. K. Chesterton, to mention only a few. There are tales of high adventure on land and sea. There is romance, drama, comedy—stories for every mood and every taste. Nearly 3000 pages and 400 illustrations. These 3 beautifully-bound volumes, printed in clear type, are a library in themselves.

5'- Brings you the complete set

The total cost is 25/-, the balance being payable in 2 monthly instalments of 10/- each or £1 within 3 months. Order your's now!

You Take No Risk. Money Refunded if you're Not Satisfied.



OLIP AND POST THIS COUPON NOW!
A. H. RÉED, 33 Jotty Street, Dunedin, C.I. 182 Wakefield Street, Wellington.
(Write to either address.) Please send me "The World's Best Books' and "Famous Stories of Five Cen- turies," complete in 3 Volumes. I enclose
5/- and A. Promise to pay the balance in 2 monthly instalments of 10/- each.
B. Promise to pay £1 within 3 months. (Strike out line not applicable.)
ADDRESS