



HOW thick and heavy should a woman allow her eyebrows to grow? Some women are starting to overdo the popular "back-to-nature" trend for full, natural eyebrows.

About two years ago, the thin, highly arched brows which had been pioneered by Greta Garbo and Marlene Dietrich showed signs of definitely going out as a feminine fashion. Such "emaciated" brows had been eminently suitable for the two stars. And occasionally, there appeared other women who could present this affectation with advantage to their personal appearance.

But the fact remained that the thin pencil-lined type of eyebrow was highly unsuitable for the average woman.

I was naturally pleased, then, when this artificiality went into a decline, and began to be replaced by brows of natural thickness and pattern. I have always been an ardent advocate of naturalness in everything.

Naturalness

HOWEVER, it wasn't long before I began to have some misgivings about the eyebrow trend toward natural lines and thickness.

There were some women, I noticed, who looked upon this trend as a licence to relapse into a complete carelessness which allowed their brows to run altogether wild and unkempt.

Still another school of eyebrow extremists went in for outdoing nature altogether by pencilling in these important facial features, and grossly exaggerating their natural thickness, length, and breadth.

All of the principles of common sense are against either of these practices.

Supervision

EYEBROWS, if allowed to attain an approximately natural growth, can always be improved by some corrective supervision and attention.

It should be remembered that any advice advocating "natural" eyebrow patterning is based on the assumption that this pattern will be a perfect one—and that such uncultivated perfection is seldom, if ever, seen.

The hair of a good many brows is naturally too short. Sometimes it is proportionately too heavy for the face upon which it appears. In cases of this sort the completely "natural" eyebrow is not an attractive one, and its deficiencies should be remedied.

Brows which are too close together lack genuine attractiveness, and yet they quite often insist on natural growing that way. Plucking until there is an ideal span of eye-width between them will prove of benefit.

Expressive

A GREAT deal of expressional power is lost if brows are too short at the

ends—and lots of them naturally are. A well-pointed pencil should be used to darken the ends of these brows a trifle, and a faint line may then be extended to give them the semblance of having greater length.

Nearly every woman who follows the current fashion of natural brows soon finds that there are always a few rebel hairs which grow contrary to the general natural pattern, and spoil the symmetry of the whole growth. Such hairs should be plucked out, and the remaining "naturalness" will consequently be a great deal more attractive.

Rochelle Hudson

WITH the subject of eyebrows in mind, I can hardly help thinking of Rochelle Hudson; hers are among the most perfect "cultivated natural" eyebrows in Hollywood—even in their real, natural thickness, they are shaped into a perfect continuation of the arch above her eyes. The few stray hairs which do not follow the correct natural pattern line are plucked as soon as they make an appearance. And an illusion of further length at the outer corners is provided by a shadowy touch of eyebrow pencil.

I can remember times, though, when Rochelle was not so sure that her eyebrows were perfect. A mere youngster when she entered pictures, she had the juvenile desire to experiment with the ultra-exotic styles—styles which were not at all suitable for such a very young person.

But it wasn't long before Rochelle's natural good taste began to guide her away from these extreme stylisms into a logical and attractive correctiveness.



"A 'cultivated' naturalness of eyebrows, rather than a wild and unkempt one, is the recommendation of Make-up Artist Max Factor. The Beauty authority chooses Rochelle Hudson, 20th Century-Fox star, as example."