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PALE-RUNDOWN

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By a new and simple method, you can quickly gain needed weight, vitality and attractiveness. You will fill up the scrawny hollows in your frame, secure strong nerves, be full of "pep." With your new-found vitality and pride in your appearance will be gone all trace of your former feeling of inferiority. Skin eruptions disappear and a glowing, clear complexion becomes evident. All you have to do is to take regularly

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BODY BUILDING TABLETS

"YIM" Tablets comprise yeast, iron and malt—all powerful body-building, blood-producing elements.

They are absolutely safe to take and are non-habit forming.

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GAINS WEIGHT—FULL OF VITALITY!

"Your 'YIM' Tablets certainly do all that is claimed of them. I feel better than I have done for many years. I have gained several pounds weight and feel full of vitality."—Mr. J.M., Cox St., Christchurch.

12LB. ADDED—CLEARER SKIN.

"After taking 3 packets of 'YIM' I gained 12lb., my nerves and blood are wonderfully improved. My skin was pimply and now is clear and lovely."—Miss L.S., Inglewood, N.I.

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TO YIM AGENCY CO., Dept. R.17
P.O. Box 1178, Christchurch.

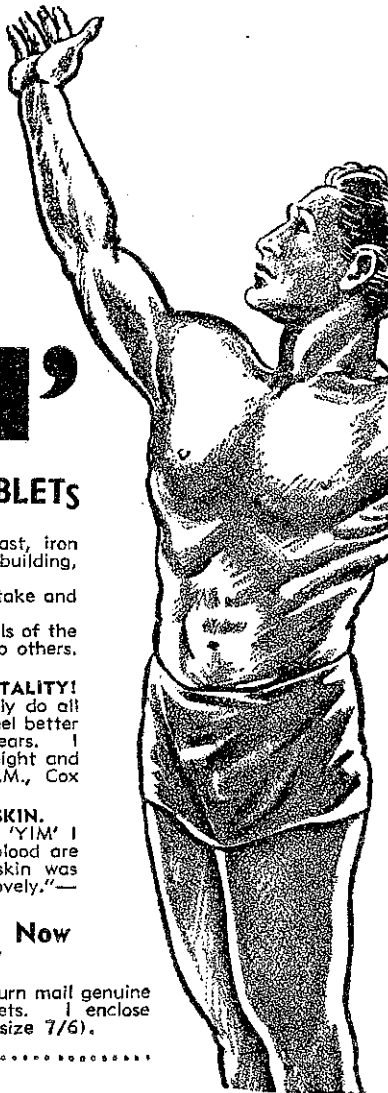
Please send me privately by return mail genuine "YIM" (Yeast Iron Malt) Tablets. I enclose postal note for 4/6 (or double size 7/6).

NAME

Mr., Mrs., Miss

ADDRESS

15/7/38



She "Made Good"

DUNEDIN GIRL

(Continued from page 8).

nationals. That was now dying and relations were better. Improvement had taken place, too, in the programmes of both services, each spurring on the other to set ever higher standards.

At first, American transcriptions had taken a prominent place in presentations over the air, forming indeed the bulk of the commercial features. But the public soon showed decided preference for "home-made" material, and now there was very little American entertainment broadcast. Australian recordings or flesh-and-blood performances were easily in the majority.

As an example of the way in which studios were replacing "canned" entertainment, Miss McLennan quoted 4BC. Besides staff members, this station, with the other Brisbane studios, provided constant work for some 20 players available in the city. It carried three full-time script-writers to adapt well-known plays or prepare original material. Serials, thirty-minute and fifteen-minute plays were produced in the studio under guidance of Max Sorrelle, who had been thoroughly taught his trade by the Shakespearean actor, Allan Wilkie.

Another talented member of the staff was Al Winn, a fine character actor who had had experience all over the world, but principally in the United States where he founded the Negro Theatre. He had won Miss McLennan's gratitude by his advice and helpfulness.

Another Australian radio figure whom she admired whole-heartedly was George Edwards, "marvel producer." The quantity and quality of his output and his versatility as an actor, were amazing. He played nearly every male voice in the features he produced. "In one production," said Miss McLennan, "he took no fewer than 13 parts, and only two sounded as if they might possibly have been spoken by the same voice!"

IN the Australian commercial service, periodical announcing competitions are held and new voices found from time to time. Individuality in the staffs is strongly encouraged and executives are always open to suggestions for improvement. Monthly studio conferences offer opportunity for general discussion.

Nor do the nationals lag behind. Both services are zealous in the search for talent, and every encouragement is given to local aspirants. But—and listen to this, all you who dream of "crashing" Australian radio—the talent must be good to be recognised. The men who give Australian auditions certainly know their business.

Spotting a good thing...

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