

# CHOOSE your MAKE-UP



## ...AS THO' YOU WERE A SCREEN STAR!

Myrna Loy . . . lovely MGM Star, uses Max Factor's Make-up . . . exclusively. RACHELLE Powder, BLONDEEN Rouge and VERMILION Lipstick are the correct Colour Harmony shades for her type!

Think how wonderful it will be to have your own Colour Harmony in Make-up created for you personally by Max Factor just as if you were a screen star. It solves your problem, once and for all, of knowing which shades of make-up will give you the most beauty. Try this new kind of Powder, Rouge, and Lipstick from Hollywood TO-DAY. Mail coupon now!

SHARE THE BEAUTY  
SECRETS OF THE STARS!

CLIP THIS COUPON AND  
POST NOW!

WILFRED OWEN, LTD.,  
N.Z. Distributors.

**FREE** For your color harmony make-up chart mail this coupon!

**MAX FACTOR BEAUTY  
STUDIO,**  
P.O. Box 210, Ch'ch.

Please send Max Factor's Colour Harmony Chart, Complexion Analysis, and 48-page illustrated Book, "The Art of Society Make-Up?" (If you enclose 9d. in halfpenny stamps, you will also receive a purse-size box of powder, rouge, and lipstick in your correct harmony shade.)

COMPLEXION	EYES	HAIR
Very Light <input type="checkbox"/>	Blue . . . <input type="checkbox"/>	BLONDES
Fair . . . <input type="checkbox"/>	Grey . . . <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Creamy . . . <input type="checkbox"/>	Green . . . <input type="checkbox"/>	BROWNEYES
Medium . . . <input type="checkbox"/>	Hazel . . . <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Ruddy . . . <input type="checkbox"/>	Brown . . . <input type="checkbox"/>	BRUNETTES
Sallow . . . <input type="checkbox"/>	Black . . . <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Freckled . . . <input type="checkbox"/>	LASIES	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Olive . . . <input type="checkbox"/>	(Color)	REDHEADS
SKIN	Light . . . <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Dry <input type="checkbox"/> Oily <input type="checkbox"/>	Dark . . . <input type="checkbox"/>	If hair is grey, check type above and here . . .
Normal . . . <input type="checkbox"/>	AGE:	

NAME .....  
ADDRESS ..... R.17.J.

# MAX FACTOR ★ HOLLYWOOD

## Household Hints

**WEAK** ammonia and water will remove mud marks from children's socks, and eucalyptus oil will remove tar and grease stains. Paint stains can be removed by rubbing with turpentine and then with benzine. Grass

stains should be rubbed with methylated spirits before wetting. New socks with coloured tops should be soaked in salt and water before washing. Streaky socks should be soaked for an hour in warm water containing borax before being washed. Soaking in warm water containing bicarbonate of soda will soften them when they are hard. To keep socks soft add a little ammonia to the water for white socks and a little

glycerine for coloured ones. Woolleu socks should be washed and rinsed in luke-warm water containing soap flakes; use only a thin layer. Press out the water with an old towel, pull into shape, and iron when nearly dry with a warm iron. Silk socks should be rinsed in cold water containing a little methylated spirits. For white socks add a little blue to the last rinsing water.