

New Weekly Feature—

"RECORD" PATTERN SERVICE



Simple to make and chic to see is this hyacinth blue jumper knitted in a fascinating new shell stitch. The wide neck is most becoming to youthful wearers and the collar of moss stitch relieves any suggestion of bareness. The large button which trims the neckline is covered with crochet, but of course could be replaced by any sort of manufactured button. Pattern No. K16 contains illustration, material requirements, measurements and full instructions for knitting and make-up of the jumper.

Send sevenpence in stamps for this pattern to:—

"RECORD KNITCRAFT," P.O. Box 1680, WELLINGTON.

Write plain pattern number K16, your name and address.

Song Agency Racket EXPLOITATION OF N.Z.

(Continued from page 6.)

operate on these lines. Not so New Zealand. The song-writing "agencies" of this nature in New Zealand are at the moment so flourishing that it is a wonder Hollywood and Broadway have any room in their shows for songs that have NOT been written by a New Zealander!

So here the "Record" offers a few points of good advice to people who have songs for sale.

- (1) Many legitimate music publishers fight shy of "agencies" as they would the plague. If agencies submit manuscripts on behalf of their clients, many publishers make a practice of returning them unopened.
- (2) It is almost impossible for unknown song writers to crash into Hollywood, however good their work may be. This is absolutely true. Hollywood will not touch anything outside its own "ring" for fear of action for plagiarism. Yet agencies still have the nerve to advertise they will negotiate with producers for "spotting" songs in film productions!
- (3) Lyric writers should endeavour to contact composers themselves. Seek the advice of a broadcasting station, a newspaper, or established and reputable publishing firms, the names of which will be supplied gladly by the Australasian Performing Right Association. There will be people in any or all of these organisations who will offer sound advice without charge.
- (4) There may be agencies in existence who act in the best interests of their clients, but there are far more who regard their clients merely as "suckers" from whom money can be bled.

If this article has not convinced you of a danger, if you feel that you still have a chance of capitalising your song with the help of an agency in which you have confidence, inquire the bona fides of the agency you have chosen from any of the organisations mentioned in (3) before parting with one penny of your good money.

The song-writing racket has been killed in every country of the world but New Zealand. Now is the time to kill it here.

IF a recent judgment given in a Toulouse court is allowed to stand, French manufacturers are not likely to produce any more receivers having station names on their tuning dial. The court ruled that a buyer of a wireless set could regard the sale as legally void if a set did not give normal reception of any station which had its name marked on the tuning dial. This, in effect, means makers of sets can no longer put the name of a station on a dial unless they can guarantee its reception even during daylight hours and in any locality in France, no matter how far removed from the transmitter.

