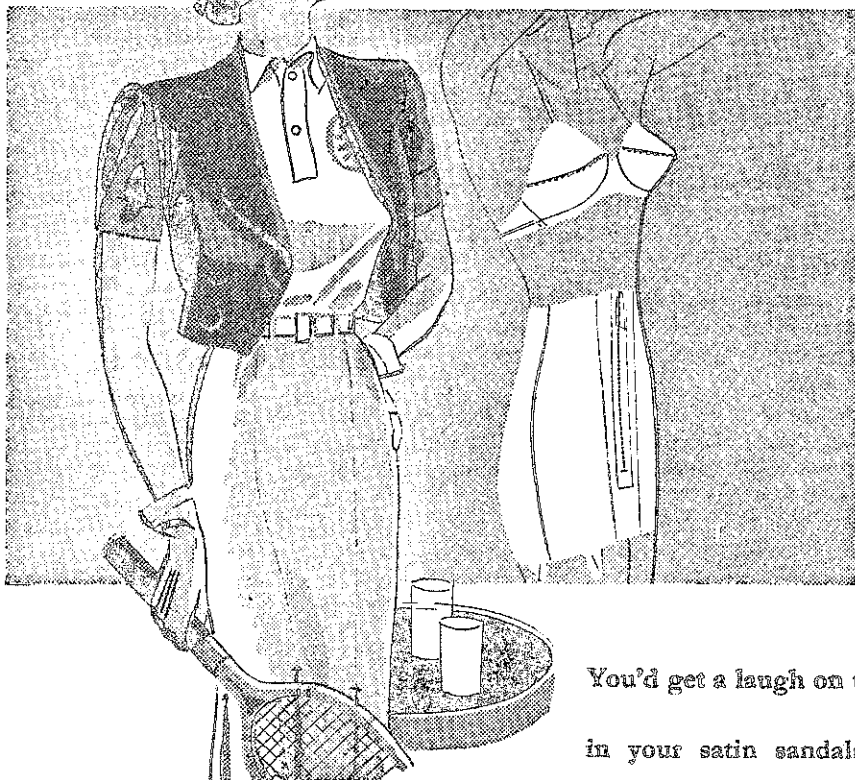
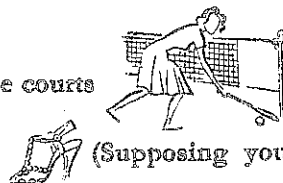


*You'd get a laugh at tennis  
in evening shoes!*



You'd get a laugh on the courts

in your satin sandals.



(Supposing you

wanted that kind of a laugh.) Diamond brace-

lets and tiara with your gingham apron could not be more incongruous.

A sense of the fitness of things tells us when to use our opera glasses,

our tennis racquets but we still try to make one foundation do for every occasion.

No smart modern foundation is an all-purpose garment with a chameleon-like way of going with

frocks as widely different in style and purpose, line, length and fabric as, say, your tailored

suit and your dance frock. For sports . . . refine your curves and get the 'line' in a Berlei like

this — short, practically boneless and supple enough for strenuous action. Plan everything

you wear over its correct Berlei . . . and see how it adds to your smartness and poise!

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