



For the first daintiest, softest clothes..through babyhood, childhood... and onwards, there's a "Viyella' made for the purpose... cream, and pastals, lovely little checks, spots and sprigs with plain matching

colours..., all unshrinkable and fast to washing and wearing..., the children's perfect fabric.

NURSERY 27" 246 WIYELLA

If you have any difficulty in obtaining write to William Hollins & Co. L.d., Box 1440, Wellington, for the name of nearest retailer. Send 3d. in stamps for postage and packing for FREE copy of illustrated Baby Book.

SCIENCE PRODUCES A NEW RAT KILLER 100% SURE



100% HARM-LESS to Humans and Animals.

Here's a real scientific Rat and Mouse killer—guaranteed 100% kill every time—yet obsolutely harmless to humans and all animals. Rats and mice find it irresistable, and, after eating, go outside to die. Not a poison—but a safe, sure ratkiller! loz., 1/3, 20z., 2/-. All chemists and stores.

BAIIPAX

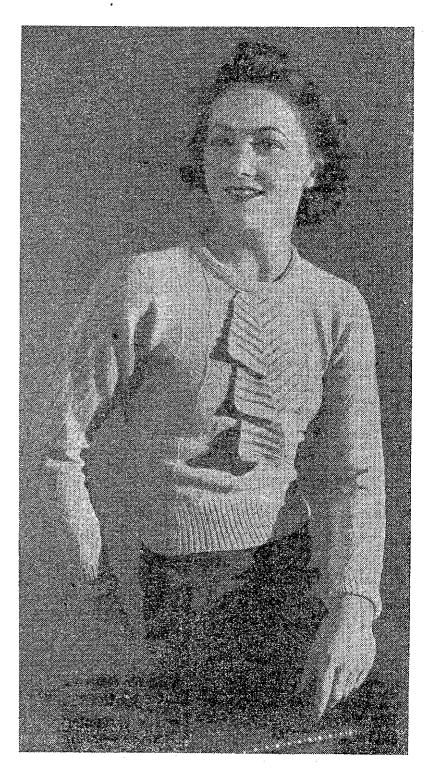
If unobtainable send P/N for 1/3 or 2/-direct to

AMALGAMATED SALES, LTD., Dept. R., Box 1727, Auckland.



New Weekly Feature—

"RECORD" PATTERN SERVICE



The scallop shell stitch in this jumper is most ingenious in the way it unobtrusively achieves a slimming effect. Novel though it looks, it is very easy to do and more than repays the experiment. Design this charming jumper with three-cornered jabot frills, as shown, to soften the plain neckline.

Pattern No. K14 contains illustration, material requirements, measurements and full instructions for knitting and make-up of the jumper.

Send sevenpence in stamps for this pattern to:—

"RECORD KNITCRAFT," P.O. Box 1680, WELLINGTON. Write plain pattern number K14, your name and address.