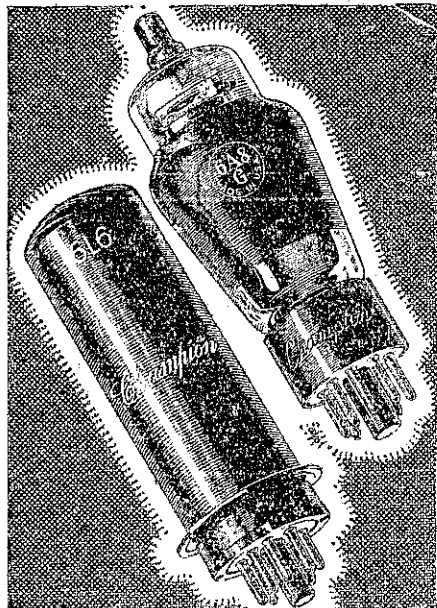




PERFORMANCE

Whether your radio cost five or fifty pounds, its performance is absolutely dependent on the valves—the heart of every radio set.

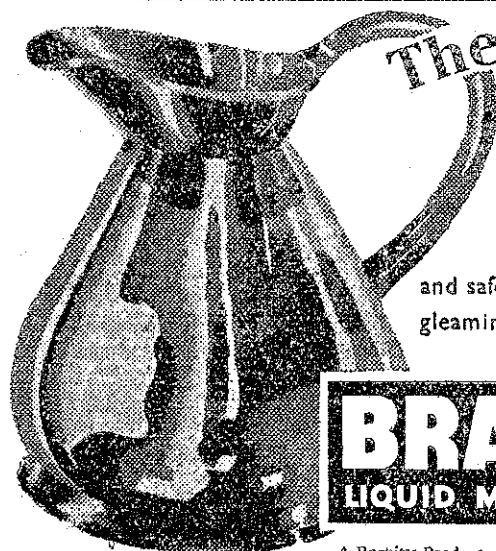
Installed as standard equipment by leading radio manufacturers, Champion Valves have established a world-wide reputation for lasting service and faithful reproduction.

Put power into your radio with Champion—the guaranteed Valve—which undergoes six gruelling efficiency tests and is obtainable in both metal and glass tubes.

Champion

6 WAY TESTED VALVES

N.Z. Distributors:—
ELLIS & COMPANY, LTD.,
P.O. Box 506, Auckland.



The quality polish

To give your brass a richer quality—all you need is a little Brasso and a soft cloth. Swiftly and safely this quality polish sets brass gleaming—and keeps it bright.

BRASSO

LIQUID METAL POLISH



A Reckitts Product. Made in New Zealand.

B-3

CAN YOU SKETCH?



Your spare time can be made most profitable by studying Cartooning, Fashion Drawing and Commercial Art at home in your spare time.

The "EVOLUTIONARY SYSTEM OF DRAWING" teaches you how to draw by a wonderful and original method.

When you write to-day for our free book, "How to Become an Artist," send a copy of this sketch for a free, candid criticism to The Principal,

JOSS SCHOOL OF ART
Box 128, AUCKLAND.

Exciting Months

(Continued from page 11.)

and, I gathered, life was good.

It was the job of his staff of accountants and himself to evolve a new technique to meet the needs of the commercial service, yet based on the recognised principles of accounting.

"We had to construct a system of accounting," he says, "which would accord with commercial principles and at the same time meet the requirements of the Government service."

In his first fortnight with the service he had to make a decision of deep import to the service. He and his staff, working as a team, had to decide whether the accounts side of the service could best be run under a system of centralised control from headquarters, or under a system of decentralised control at each station.

They saw only the one way. Mr. Crowther and his staff packed up all their papers and came down to headquarters. From there they faced the other problems of the service.

There was the question of the adjustment of advertising rates in the middle of operations, without breaking the already existing contracts with advertisers. With the opening of the new stations 3ZB and 4ZB there was the question of readjusting the time of national advertisers so that they would be on the air from all four stations. In every case, care had to be taken to be scrupulously fair to clients, so as not to put them at what they might consider a disadvantage. These problems had to be worked out by the service officers and the accounts section had to do its share.

Every month of this life has had its problems . . . but it must have its compensations. It must be pleasant for a business manager to sit back and listen to a national hook-up and hear the announcer say: "1ZB . . . 2ZB . . . 3ZB . . . 4ZB."

And to remember that only 18 months ago one had asked: "What is 1ZB?"

Their Moving Music

(Continued from page 14.)

THE history of the bicycle band, of course, is bound up with that of the Professional Brass Band, for the two were really the same. The professional band was open to engagement at all functions with "satisfaction guaranteed," according to advertisement. For many years it played at race meetings in and around Christchurch.

The band's function was to keep the people entertained in the evenings. It was a great attraction and exceedingly popular until, on one occasion, it decided to parade through the sleeping quarters at mid-night imitating bagpipes!

The Bicycle Band's next long trip was to Kaikoura, a little township that had never heard a band before. Its popularity was terrific. A sports meeting was held and the band played from the top of a bullock dray.

And so the world's most novel band bumped its way along stony paths for several years, scattering the seeds of music and reaping the benefits of fine publicity. Both bands, however, went out of active work in 1910, or thereabouts.