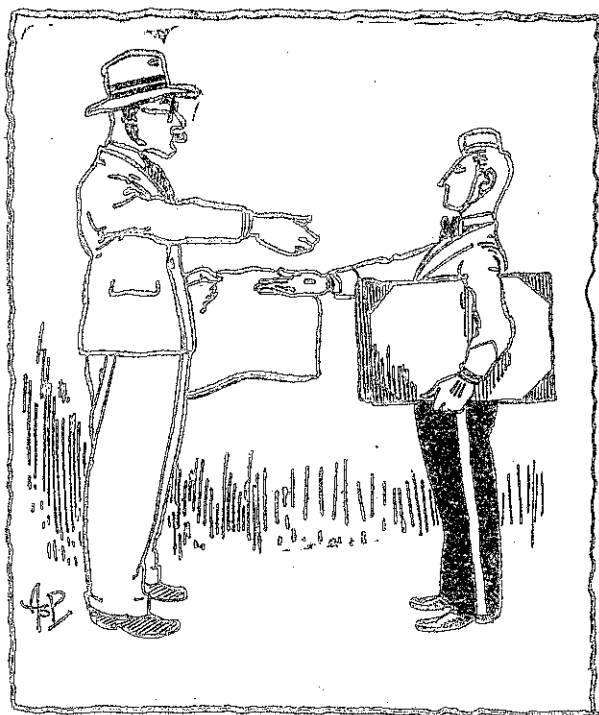


GORDON MIRAMS
PRESENTS THE
PROSPECTUS
OF



PRESS SHEET!

A TABLOID
NEWSPAPER OF
GIGANTIC PROPORTIONS



A "Press Sheet" circulationist contacting a subscriber.

TO the Gentlemen of the Stupendous Motion Picture Industry:—Stupendous Gentlemen:—This is the finest, most unique, most unusual, most smashing epic of a proposition that famous company promoter, Mirams, has ever put across you. It's a wow, a scream, a thrill, a mile-a-minute money-maker destined to crash on to the pinnacle of fame and success. It will tear at your purse-strings and your heart-strings with irresistible human appeal. Thousands have been waiting for it from the far-flung, far-fetched shores of India to the prairies of Peru.

I ask you to send 10 cents by return mail toward the cost of producing the first issue of the first newspaper ever printed in your own language:—

PRESS SHEET
PRESS SHEET
PRESS SHEET
PRESS SHEET

For One Issue Only
For One Issue Only
For One Issue Only
For One Issue Only

The ONLY newspaper ever printed in the Cinemas Language.

Stupendous, Unbelievable,
Remarkable.

Ten Years in Production.

PRESS SHEET ! ! !

It's Trained Super Staff of Colossal Reporters will take you into the secret places of the Great. Its Special Correspondents, all graduated G-Men, will give you the Amazing Low Down on High Life.

Herewith please find specimen articles, Mats 15c. Manuscript of originals, 1 dollar 20 cents (plus sales tax)!

POLITICIANS, SELL YOURSELF!

(Editorial).

POLITICIANS—you must put pep into the self-selling campaign! Try these ones. Contact your local milkman and hire a cow. Contact your local tatoost and have him tatoo the word "Guaranteed" on cow's udder. Parade cow through main streets on Saturday night with Watersiders' Band, and charge 10c. for close-up of cow's udder. Take care the cow is not a Savage one. Use this stunt. There's money in milk. Look at the fortunes some producers have made from exploiting Bali-water!

Contact Old Men's Home and arrange with photographer to photograph abdomens of thinnest and fattest. Display prints on notice boards of local churches labelled "Before" and "After" respectively (or vice versa), with banner caption, "Look What Honest Michael Did!"—or (as the case may be), "Look What Old Adam Would

Like to Do!"

Contact local killers and have them bump off all newspaper proprietors.

Remember: Savage is as Savage does!

Or: It's the Old Adam in us makes us want Old Adam for us! Each of these slogans is a natural. Sell them!

ROMAN SCANDAL!

Newsreelers Score Scorp.

Rome, To-morrow.

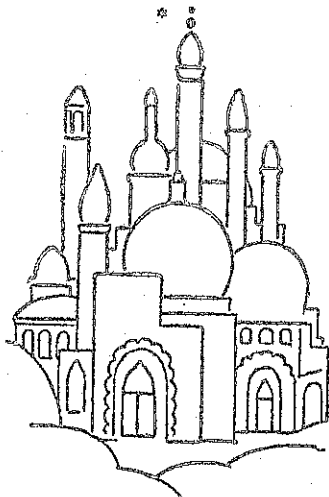
COMPLAINING that his name was billed under Hitler's in "Giornale d'Italia," Benito Mussolini, Europe's Al Capone on a big scale, gave newsreel men the shot of their lives to-night when he cancelled his contract with Germany and moved troops over the border. Cameramen are covering all angles in this mightiest reel drama of modern times, but there are fears of a censorship. Representations have been made to the Italian Government to delay the first bloodshed until technical supplies can be rushed to the front.

NEW BATHROOM

De Mille Lifts Taj Mahal to House
Cast of 25,000 Bathing Beauties

Agra Caliente, The Day After.

FOILED by Sam Goldwyn in an attempt to sign up the Sphinx for a publicity campaign, Cecil B. de Mille to-day secured screen rights to the Taj Mahal, old Indian showplace. This will serve as night club setting for Ces de Mille's new super-musical-spectacle of Mysterious Asia, "Harem-Scarem." Leopold Stokowski has been signed up to set Omar Khayyam's well-known lyrics to swing music. Thousands of bathing beauties will frolic in the Ces pool. Mahatma Gandhi, India's ace strip-tease artist, is scheduled to star. (Continued on page 45.)



VIEW OF EDITORIAL OFFICES.

Provision is made for extensions.
The asterisk marks Mirams' office.