

SAVE FUEL—WASH WHITES QUICKER

by **Rinso** 2 minute boil method

*Here is the marvellous
short-cut method...the
RINSO 2-MINUTE BOIL.*

SCIENTIFIC METHODS NOW
INVADE HOME LAUNDRY,
CUTTING OUT WASTAGE
OF TIME, WORK, FUEL

One.
MAKE GOOD RINSO SUDS IN WARM
WATER (ABOUT 1 HEAPED TABLESPOON
TO A GALLON—MORE IN HARD
WATER.) SOAK WHITE ARTICLES
FOR 30 MINUTES, RUBBING A
LITTLE DRY RINSO ON STAINS
AND MARKS.



Two.
BRING TO THE
BOIL AND BOIL
FOR 2 MINUTES
ONLY.



Three.
RINSE
THOROUGHLY.



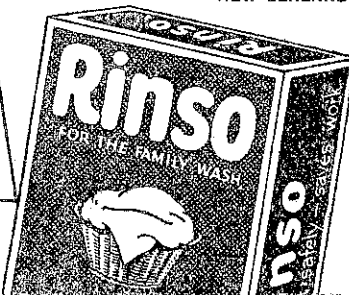
NOTE: Very dirty clothes
should be left to soak in
Rinso suds for an hour or
so before boiling.

The good news has spread like wild-fire about the Rinso 2-minute boil method... how it saves at least half-an-hour's fuel on every copperful, how it ends all hard rubbing and gets the wash out hours earlier yet leaves the clothes cleaner, sweeter, whiter... as thousands of women have proved!

**LUKEWARM RINSO
SUDS—WONDERFUL
FOR COLOURS
SILKS, WOOLLENS!**

Use rich, lukewarm Rinso suds and give coloured clothes, silks and woollens a few minutes' run-through *without rubbing*. The Rinso suds are so rich they swirl the dirt out swiftly yet gently, leaving silks new-looking, colours brilliant, woollens soft and fleecy.

A LEVER PRODUCT—MADE IN
NEW ZEALAND



4.218.18NZ

Listen to the **RINSO** Feature

“MUTINY OF THE BOUNTY”

7.30 P.M. EVERY MONDAY, TUESDAY AND WEDNESDAY.

OVER 1ZB, 2ZB, 3ZB, 4ZB.