

YOU TOO, CAN NOW HAVE PERSONAL MAGNETISM!

AT LAST THE AGE-OLD SECRET IS KNOWN . . . STARTLING NEW DISCOVERY NOW REVEALS HOW THIS MYSTERIOUS GIFT CAN BE DEVELOPED AND USED . . .

Personal Magnetism is a personal Power. It is the key to the innermost secret of successful contact between human beings. It is the power supreme—the most wonderful force in Nature. Personal Magnetism will make you a fascinating power in social life, a powerful, dynamic, commanding figure in business life. It will make you more popular, more prosperous, more successful than you ever thought possible. Of all the powers possessed by human beings, the greatest is the power to attract and influence others—to make them respect and admire you. This is the power of Personal Magnetism, and it is the characteristic in men and women that is called "charm" or "attractiveness."



SOCIAL SUCCESS

Magnetic men are everywhere welcomed in society among the best classes of people. They are always "desirable," and are always admired and sought after.

WHENCE COMES THIS UNCANNY POWER?

Through certain new discoveries you can now quickly awaken your Personal Magnetism. Why is it that ONE person can enter a room and immediately capture the interest of everyone? Why can ONE man attract the admiration of

scores of women and dominate other men? How is it that ONE woman can bring dozens of men worshipping at her feet? Why is it that some fortunate persons seem to be in demand everywhere and go through life surrounded by admiring people, who go out of their way to help them? You marvel at their ability to draw others to them—their calm, sure confidence. What is it? It is not beauty! It is not riches! It is—

VIBRANT, PERSONAL MAGNETISM

It draws, dominates, attracts—in spite of the strongest efforts to resist it. It is so fascinating that people are drawn to you as irresistibly as steel is drawn to a magnet. Yet Personal Magnetism is nothing more or less than the awakening of certain powers lying asleep in all of us. You have it—everyone has it—but not one in ten thousand knows how to use it. "Am amazed at my new power of attraction"—Miss C.M. "Your methods work marvellously"—Miss L.M. "Have improved my position 100 per cent."—Mr. K.D. "Delighted at results"—Mr. A.S. "Everything is coming my way"—Mrs. H.D. "My business associates are astounded at the great improvement in my personality"—Mr. P.C.R. "Impossible for any girl not to improve personality 100 per cent. by following course"—Miss A.M.M., etc.



CONVINCING OTHERS

The dynamic force of Personal Magnetism influences others, wins assent, sways beliefs, moves stubborn wills, removes opposition, gains sympathies. Everywhere it rushes on to leadership.



WHAT IS SEX ATTRACTION?

It is an intense, magnetic force that charms, allures, attracts. You have it. Everyone has it. But do you use it? Its richest and rarest results bring together people truly mated.

NOW YOURS— THIS MYSTERY POWER SEND COUPON TO-DAY!

Now you can become vibrantly attractive and charming. Successful socially and in business. This startling new method will make you a real dynamo of magnetic influence easily able to sway and control others.

You can at last influence people to do the things you want them to. The key to the thrilling rewards that come from the mighty power of magnetism is now yours to command and use. Personal Magnetism is more necessary than good looks—more valuable than money. How easy to release it! How wonderful its results! Just a simple age-old principle that taps the vast thought and power resources within you and releases the full sweep of your magnetic potentialities. Don't let scepticism keep you from Success, Power, Happiness, Health any longer. Fill in the Coupon and send with 2d stamp for postage, etc., and receive all the amazing facts—National Society of Applied Psychology, Box 1050, Auckland.

COUPON — FREE!

NATIONAL SOCIETY OF APPLIED PSYCHOLOGY, Dept. R, Box 1050, Auckland, N.Z.

I enclose 2d in stamps. Send me full information of how I can awaken my Personal Magnetism and develop an attractive, dominating personality.

NAME

ADDRESS

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