

bright morning's walk ahead. But she'd no more think of flaunting it at the bridge table

or the 'Mew' Club.

And it's the same right through with dress—from the skin out, so to speak. You've got to know what to wear and what to wear it for.

This Berlei, for instance, with its firm but flexible boning, is just the thing for her trim little suit—but not for her trailing chiffon. No.. her smart wardrobe sports a special Berlei for every different type of frock. Try it yourself, and see what a difference it makes to smartness!

CHOOSE YOUR BERLEI BEFORE YOUR FROCE

This book for you...interesting mints on dress, diet & exercises for beauty.

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Please send me your Beauty'' for which I a	32-page illustrated booklet "Berlei m enclosing 5d. in stamps.
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ADDRESS	
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For Berlei Beauty;

