

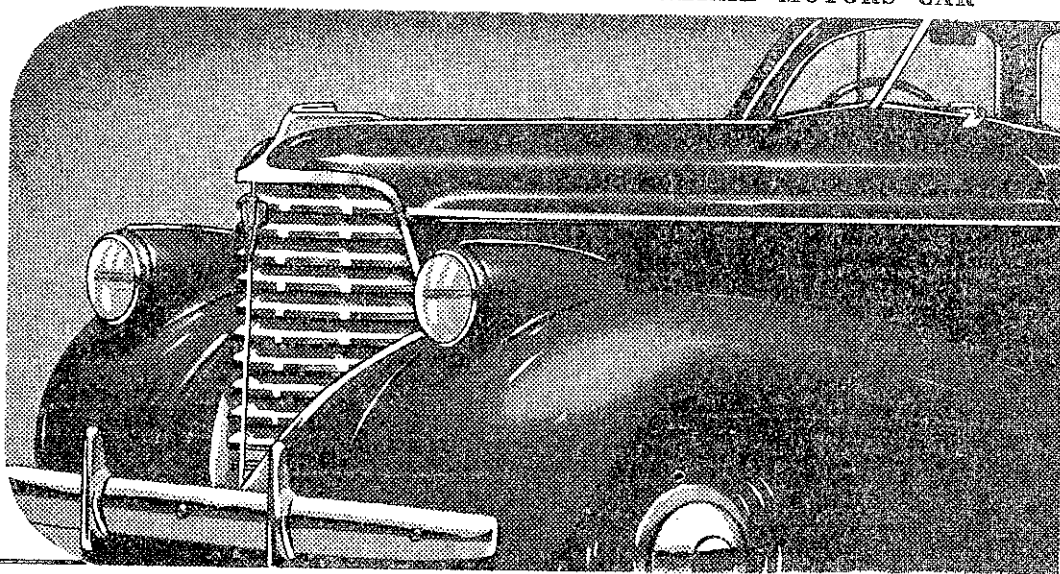
OUT IN FRONT

THE *Style-leader* FOR 1938



NO other car at any price matches Oldsmobile in distinction, for again in 1938, Oldsmobile has set the style for other cars to follow . . . truly individual, strikingly beautiful. You have to pay many pounds more before you can buy such a combination of features as No-Draught Ventilation, Unisteel Turret Top Body insulated from noise, heat and cold, Safety Plate Glass all round, Safety Styled Interior, a 3-passenger, adjustable front seat over 53" wide and Knee-Action Wheels. At your toe is the hushed power of an engine capable of over 85 mile-an-hour speed—and the sureness of Super-Hydraulic Brakes for swift stopping. Synchro-Mesh Gears and Centre-Control Steering give you responsive control without effort. In 1938, Oldsmobile has added further lustre to a name made already famous by 40 years of building fine motor-cars.

YOUR MONEY GOES FARTHER IN A GENERAL MOTORS CAR



YOU'LL BE PROUDER THAN EVER OF YOUR 1938

OLDSMOBILE

Ask your Oldsmobile Dealer to Demonstrate

O.5.27

IN "Dog Heroes," which commenced from 2UE Wednesday, May 4, at 8.45 p.m., N.Z.T., and continued every Wednesday at the same time, a new type of radio entertainment is presented. "Dog Heroes" is a series of true tales taken from the personal recollections of the internationally famous judge and authority on all breeds of dogs, Frank Foster Davis. All dog lovers will thrill to the heroism

of the stories, which are excellently presented by a cast of well-chosen characters. Non-dog enthusiasts will find the stories, told in specially dramatised form, are full of excitement and interest.

"THERE isn't room for temperament in any radio show," says Barbara Luddy, popular American radio star. "Temperament is especially out of place in a daily serial, since the plot

of such a serial frequently calls for comparatively minor members of the cast to hold the spotlight for one, two or three days at a time. During such a period, the star of the show may be completely eliminated from certain scripts or may be relegated to a few lines of dialogue. You can see what this would mean to a player who insists always on being the centre of attention—the kind known in the profession as a 'mike hog.'"