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A Profitable Duty Saving for Holidays

In the old days a holiday of a week or more was regarded as a kind of privilege, but in the rational belief of to-day it is a duty for the maintenance of physical and mental health.

Mothers and fathers, as well as children, must have holidays for the refreshment of bodies and minds—proper holidays with pleasant changes of scene.

Well, the Railways help their owners, the general public, to take that necessary tonic by giving 5 per cent. interest on savings for travel by rail.

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he really became warmed up to his enthusiastic caricature of a maudlin barfly and crazy blackmailer, he stole practically all there ever was of the picture.

Of Edgar Kennedy, acting like a big bag of lard as the dumb detective, I propose—as another critic once said—to take no notice except of a hostile nature.

Yet recently, in reviewing "The Buccaneer," I pointed out that what was my meat might very easily be your poison. In the case of "True Confession," what was a dose of arsenic to me may quite possibly give you a nourishing meal. I am led to this generous conclusion by the news that "True Confession" has done excellent business in Australia, and that many of the critics over there seemed to like it very much indeed.

[*"True Confession."* Paramount. Directed by Wesley Ruggles, starring Carole Lombard, Fred Mc-Murray. Just released.]

Off To Hollywood

WHEN the Aorangi leaves Auckland on May 17 for Los Angeles, via Honolulu, E. L. Rutledge, managing director of the 20th Century-Fox Film Corporation (N.Z.), Ltd., will be among the passengers. He is going to visit the studios of his company in Beverly Hills, Hollywood, and from there he will go on to the head offices in New York.

It is possible that, after visiting America, Mr. Rutledge will continue on to London.

"Beau" Smith

IT might be said that a very important chapter in the history of motion picture entertainment in New Zealand came to an end with the retirement last week of Beaumont Smith from the position of managing director of the J. C. Williamson Picture Corporation, Ltd. Mr. Smith, who has disposed of his personal holdings in the company, will be succeeded as managing director by John H. Mason, who is already managing director of New Zealand Theatres. Mr. Smith will, however, still be the largest debenture-holder, and at the special request of the directors will remain in an advisory capacity for some time to come.

Mr. Smith was the founder of the company and had been its managing director for 12 years—a comparatively short period, but one during which revolutionary changes occurred in the movie industry. Through Mr. Smith's foresight and generalship, the J. C. Williamson Picture Corporation reached a foremost position.

The Regents

IT was in 1926 that the J. C. Williamson Picture Company was incorporated, its first venture being the opening of the Regent Theatre, Wellington (formerly Everybodys). The Regent, Auckland, was opened some two weeks later. The building of these two theatres may be said to have begun a new era of film entertainment in this country. They were the first modern picture theatres, offering an atmosphere of luxury and comfort hitherto unknown. In fact, these buildings marked an advance in keeping with the advance of movie entertainment itself.