

SET MANUFACTURERS

can't take chances . . .

that's why

WE USE

RAYTHEON VALVES

No radio set is better than its valves. That's why more set manufacturers use Raytheons as standard equipment than any other brand; that's why Raytheon consistently out-sells all other valves in New Zealand.

Raytheons combine superbly rugged construction with extreme accuracy and sensitivity; they are built to perform perfectly under vigorous conditions. That's why Police Departments, Airlines, Polar Expeditions, and millions of set-owners use Raytheons and nothing else.

Next time YOU need valves, see your Raytheon dealer; he'll supply you with Raytheons that will "lift" your set's performance, that will give you crackle-free, knife-edge reception, that will maintain this performance months after ordinary valves are burnt out and useless.



UNUSUAL TYPE VALVES.

If you require an unusual valve, your Raytheon dealer has it. With 163 different types Raytheon meets all demands.

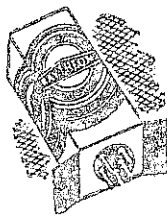


RAYTHEON

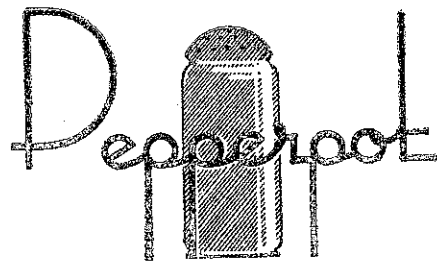
THE QUALITY VALVE

GLASS ★ ALL-METAL ★ G. SERIES

STANDARD TELEPHONES & CABLES (PTY.) LIMITED (Inc. in N.S.W.)
Head Office: WELLINGTON, G.P.O. BOX 638. AUCKLAND, BOX 1897.
CHRISTCHURCH, BOX 982. AND AT 49 TENNYSON STREET, NAPIER



This patented container allows your Raytheon to be tested before you buy, without breaking the carton or the guarantee seal.



ANNOUNCER 2ZB, 4.55 p.m.

May 3: "We are coming to the end of the Hawera hour—and the little pig got up and slowly walked away."

What a Neck!

BIRD MAN, 2ZB, children's hour,

May 4, 5.42 p.m., commenting on trip on the Makura: "I went to the bow and looked over the stern." (Seven entries.)

Only Three!

UNCLE MICK, 3ZR, 7.45 a.m., April 27: "There are, however, three candidates for the morality."

No!

WOMAN speaker, 4ZB, 7.37 p.m., April 29: "She was born a child in Somerset."

Drivel!

MARGOT, 2ZB, 11.35 a.m., May 2: "Those beautiful ethereal evening gowns—they do make one's mouth water."

A Heavy Heart.

ANNOUNCER, 2YA, April 25, 4.37 p.m., describing drum-major as kiltie parade: "He has a chest full of medals."

Wham!

WRESTLING Announcer 4YA, 10.3 p.m., April 23: "That is the end of the gong."

A Build-up.

ANNOUNCER, 2ZB, 1.55 p.m., May 4: "The gentleman who was elected president of the Rugby Union."

Lucky Fellows.

ANNOUNCER, 4ZB, 2 p.m., April 25 (Anzac Memorial Service at Cenotaph): "A worthy memorial to those who lost their wives in the Great War."

