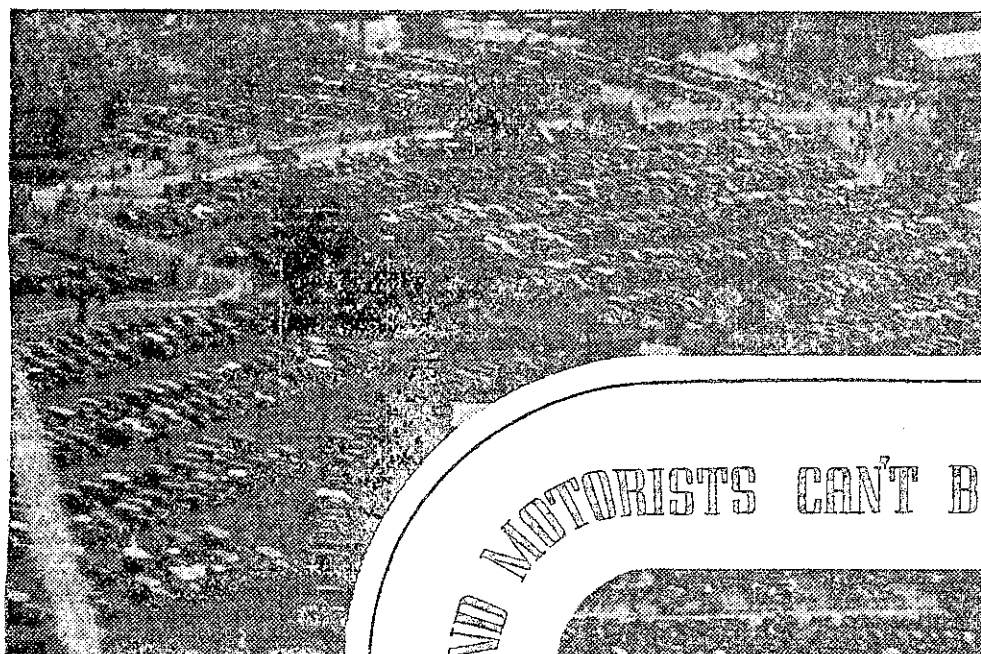
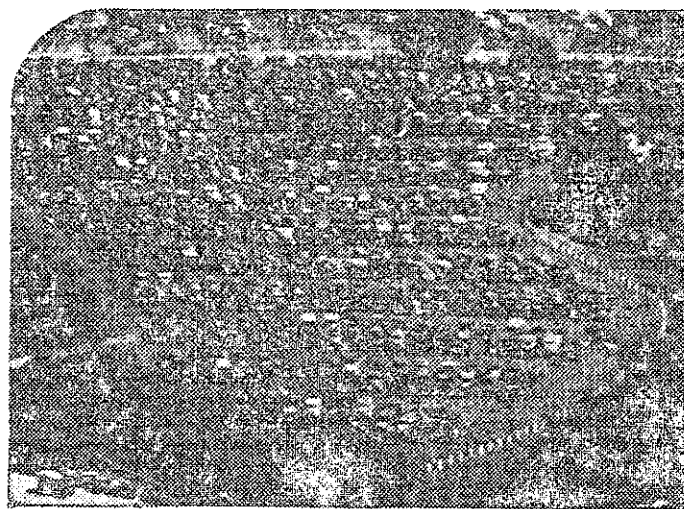




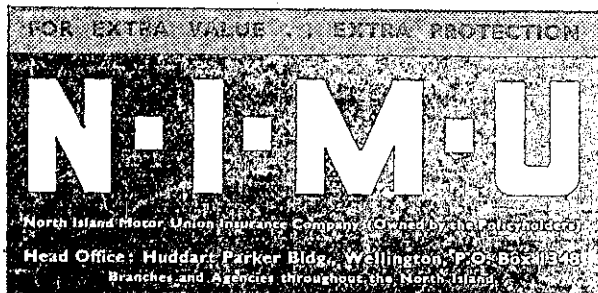
NORTH ISLAND MOTORISTS CAN'T BE WRONG



35,000



35,000 motorists — one in every four in the North Island — drive under N.I.M.U. protection. N.I.M.U. members are the most solid and responsible motorists in the community. Every one is an "A.A." member, pledged to careful driving, to road courtesy, to active support of the "A.A." efforts on the motorists' behalf. These people choose their insurance company carefully. They weigh cost, reputation, record of service and security and they insure with the N.I.M.U.



*The N.I.M.U. is a mutual company and the largest organisation devoted solely to motor insurance in N.Z.*

*The N.I.M.U. has, in the past 9 years, been instrumental in reducing the cost of motor insurance by more than half.*

*The N.I.M.U. returns surplus profits to policy holders in way of rebates on premiums. Already £15,000 has been so returned.*

*The N.I.M.U. has NOT increased premium rates this year.*

*The N.I.M.U. has a reputation for fair dealing and service which is unequalled in New Zealand.*

*Don't gamble on insurance. For Protection, Service, and Economy come in with the Motorists' Own Company — the N.I.M.U.*

Full details from any Automobile Association Secretary, Agent, or Uniformed Patrol