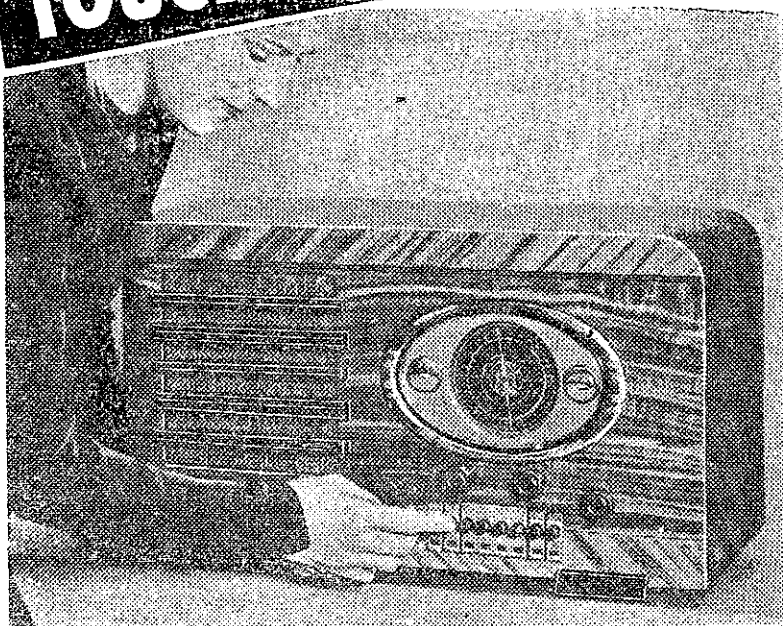


# CROMWELL'S

## Outstanding Action Feature...

The New Electric  
**TOUCH TUNING**



### Select Your Station at a Touch of the Finger

Just press a button and your station is tuned in—instantly, quietly and automatically. And, in addition to Electric Tuning, Cromwell has added many other new features, still further improving Cromwell's already brilliant tonal qualities.

Ask your nearest dealer to show you the range of Mantel and Console Models to-day.

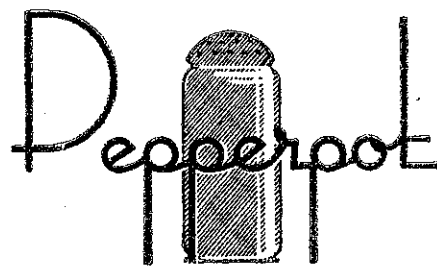
Good Territories are available and Trade Enquiries are Invited.

N.Z. Distributors:  
**H. W. CLARKE, LTD.,**  
Cnr. Taranaki and Cable  
Streets and Jervois Quay,  
Wellington.

DEALERS IN EVERY TOWN IN NEW ZEALAND

# CROMWELL

## Radio



**AUNT DAISY**, 11.15, May 20: "He is blushing because he hears me smiling."

Now They'll Grumble.

**ANNOUNCER**, Daventry Newsletter, 7.42 p.m. N.Z.S.T., April 10: "Cattle farmers all over the country are suffering from a serious outbreak of foot and mouth disease."

Higher Mathematics.

**GRAN**, station 1ZB, 9.30 a.m., April 16: "And now just three words. God bless you all!"

Classic.

**ANNOUNCER**, station 2ZB, 8 p.m., April 14: "Blank's suits are smartly cut with silk and latin linings."

Twice Dangerous.

**DR. GUY SCHOLEFIELD**, 2YA, 8.50 p.m., April 13: "There are in Europe nearly a dozen plague spots filled with high explosives."

Odd!

**JACKO**, 3ZB, April 13, approx. 5.12, children's session, commenting on Caesar (the wonder dog) which is in the studio: "I don't think I've ever seen a head on a dog like that."

"Shocking, New Zealand"

**GRAN**, 1ZB, 9.25 a.m., April 12: "That's how Auckland—no New Zealand, leads the way in her underwear."

Foul.

**WRESTLING** announcer, 4YA Dunedin, Saturday, April 9, at bout between Baffert and Jensen: "Jensen jumps two feet in the air and lands in Baffert's ear."

Bit of a Twister.

**ANNOUNCER** at 2YA, farewell to Diggers going to Sydney from Wellington wharf, 8.30 p.m., April 19: "When we turn round and look at our back."

Rather Low.

**ANNOUNCER**, 3ZB, April 8, 9.36 (at skating champion's exhibition turn): "This is certainly one of the highlights—her leg is right up in the air now."

Scotch Again.

**GRAN**, 1ZB, 9.15 a.m., April 14: "Take 12 ounces butter and ONE pinch of salt—that sounds extravagant."

**YUISE RAINER**, guest of Robert Taylor on a recent Good News of 1938 broadcast over NBC, is very conscientious. She rehearsed the classic telephone scene from "The Great Giegfield" on her own phone at home all afternoon and decided to bring it to the broadcast because she was more familiar with it than with a prop. Instead of simply cutting the wires, Miss Rainer worked for a whole hour to disconnect them from the wall!