

New Weekly Feature—

"RECORD" PATTERN SERVICE



**LIGHT
FAIR-
HAired**

Girls Have 47% More Sex- Appeal Than Dark "Fairs"

RECENT scientific tests made show that light fair-haired girls have 47% more sex-appeal than dark "fairs." But how many fair-haired girls know how to keep their hair beautifully light—prevent its going dark.

Dark hair is coarse and strong; fair hair, fine and delicate. Yet every day some fair-haired girls use ordinary soap or soapless (soap substitute) shampoos. No wonder the lovely lights in their hair darken! What they need is Sta-blond, the shampoo made especially for fair hair. It not only prevents light fair hair from darkening but washes darkened hair two to four shades lighter—gives it the golden beauty of childhood. No other dye-less shampoo does this.

Sta-blond contains "ViteF," the amazing Hair-Vitamin which Nature puts in all fair hair and which ordinary shampoos wash away. That's why Sta-blond not only prevents brittleness and dandruff, but makes the hair and scalp gloriously soft and supple. If you want a bleach, don't buy Sta-blond; but if you want to keep your hair lovely and light as Nature intended, it's the only shampoo to use. Try it just once—try it today! New Sta-blond contains enough for two shampoos.

Contains No Dyes Or Injurious Bleaches

Have you tried Sta-blond Wave-Set yet? It doesn't leave the hair sticky, dries quickly and actually lightens fair hair.

STAY FAIR WITH STA-BLOND

YOUR SPARE TIME!

Some for recreation, certainly, but why not devote a few hours weekly to profitable study? It is a splendid investment and will return dividends in promotion and higher salary. Over 300 I.C.S. Home-study Courses include:—

Accountancy	Motor Mechanic's A
Architecture	Grade Exam.
Drafting	Foundry Work
Building	Radio Engineering
Journalism	Diesel Engineering
Matriculation	Commercial Art

Call or write for Free Prospectus, stating your subject, trade or profession. No obligation.

INTERNATIONAL
CORRESPONDENCE SCHOOLS,
1822 Wakefield Street, Wellington.

DEAF : HEAR

Through the BONE of your HEAD.
Test it free in your own home.
10 days' FREE TRIAL. INGENIOUS,
MARVELLOUS. IMPOSSIBLE?

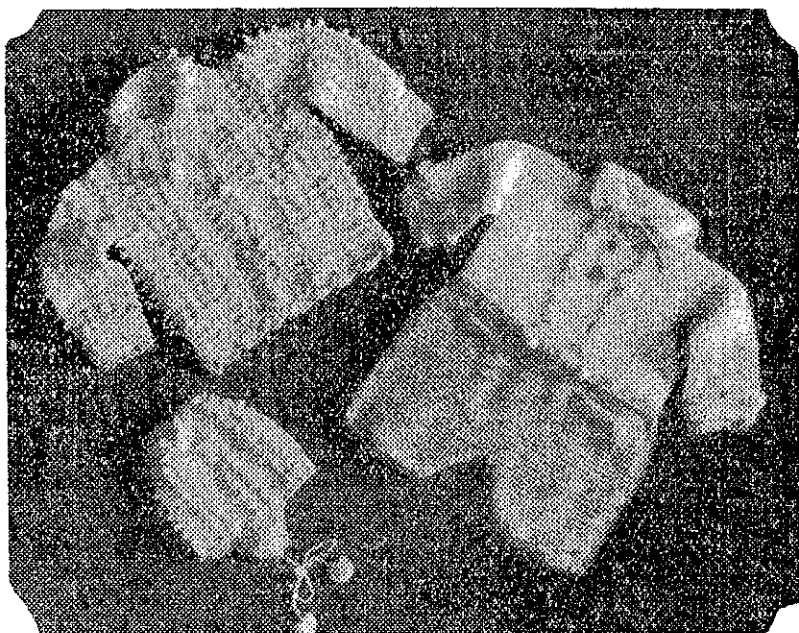
And yet—every day we are making
even the so-called stone-deaf hear.

CALL, WRITE OR PHONE

ACOUSTICON AGENCY, 206 Pruden-
tial Buildings, Lambton Quay,
WELLINGTON, and 14 Palmerston
Buildings, Queen Street, AUCKLAND.

**"N.Z. SPORTING
LIFE AND
REFEREE"**

Only 4d.



Nothing is more interesting to work than a set of crocheted baby clothes; and nothing makes a more acceptable gift. The set in the illustration comprises jacket, suit and cap with ear-flaps for a small boy; the jacket alone for a small girl. The colours recommended by the designer of the set are palest blue and cream the blue, for the trousers of the suit.

Pattern No. K9 contains illustration, material requirements, measurements, and full instructions for knitting and make-up of the jumper.

Send sevenpence in stamps for this pattern to—

"RECORD KNITCRAFT," P.O. Box 1680, WELLINGTON.

Write plain pattern number K9, your name and address.

New Transmitter

A new national transmitter at Liverpool, New South Wales, will replace the existing 2FC transmitter at Pen-
nant Hills, operated by A.W.A. under contract to the P.M.G.'s Department. The new transmitter will be owned and operated by the P.M.G.'s Department for the Australian Broadcasting Commission.

The site covers approximately 120 acres, and is situated about three miles south of Liverpool. It is large enough to accommodate additional transmitters and aerials if necessary. The transmitter building is an attractive single-story brick building, with accommodation for two 10k.w. transmitters, only one of which is being installed at present.

The new transmitter will deliver 10k.w. to the aerial, which is about three times that delivered by the present 2FC transmitter. It is expected to be in operation by July 1. The response of the new equipment will be in accordance with the Department's standard of

— 3db 35 cycles to 10,000 cycles. The radiating system will comprise a vertical mast-radiator 730 feet high, together with buried earth system. This mast will be the highest so far erected in Australia, and probably the highest in the Southern Hemisphere. Erection of the mast will commence in approximately a fortnight's time.

USUALLY the tiny tot climbs joyously out of his cot in the small hours of morning before parents are on hand to save an accident. Get your husband to make a sparred top to fit the four sides of the cot. Make the spacings between the spars fairly close. Bore a hole in each corner and tie down into position. Do not nail, as the lid may need to be moved some day. The sliding side, which is the usual opening for the cot, is quite sufficient to allow for making the bed. But the lid will also prevent the little sleeper from standing up in bed, and so save those numerous little chills which result. Mother will enjoy a much more restful sleep when she is sure baby is safe and warm.