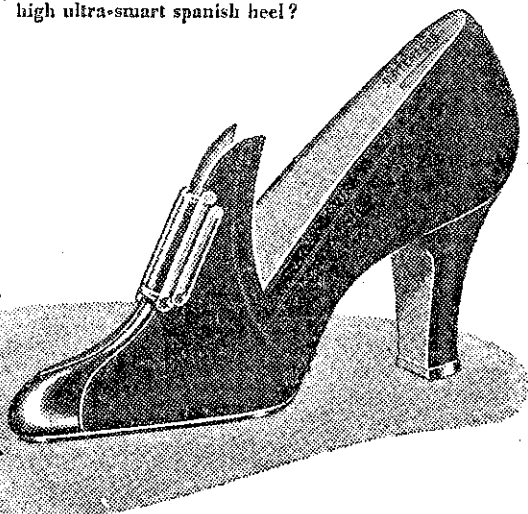
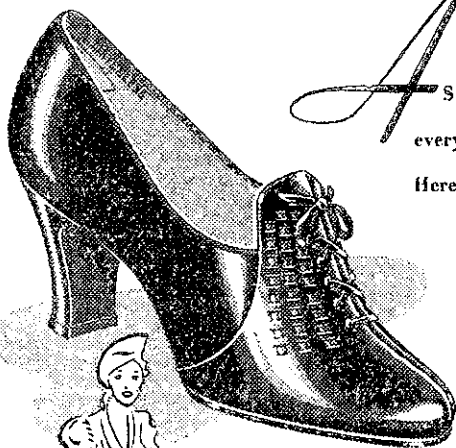


THE *Style* THE *Fit*
 that only MATCHLESS can give you



As skirts go upward glances go downward — and with emphasis shifted to shoes, every smart woman must choose footwear that fits the mode as snugly as it fits her feet.

Here are three Matchless models that do both. She is admiring a smoothly styled navy blue kid gusset court that sports a brave nickel-studded shield for added looks. On the left you'll see a black glace kid gusset court with the new strip-laced high front and the interlaced vamp — medium spanish heel. And on the right, picture this shoe in bottle green suede with green kid contrasts. Don't you admire the wing front design, the ornament that aids the flowing line and the high ultra-smart spanish heel?



Matchless