

Don't Let Your Clothes Get YELLOW

Whiteness is made up of 7 colours
—of which *one* is Blue. Without
Blue your once-white things soon
become *yellow*.

On wash-days always add a swish
or two of Reckitt's Blue to the
last rinse and see how gloriously
white your things become . . . as
white as the whitest clouds on a
summer's day!

No extra effort. Cost? Less than
a few pence a month!

RECKITT'S



*Out of the Blue
comes the Whitest Wash!*

BLUE



Controller Welcomed By Southern Maoris

MEETING the Southern Maoris
at Tuahiwi, near Christchurch
for the first time last week, Mr.
C. G. Scrimgeour, Controller of
the NCBS, told them that the sole
purpose for his coming to the
south was to visit the people of Te
Ari Pitama, 3ZB's Maori announcer.

He declared, too, that as Controller,
he had issued instructions that the history
and culture of the Maori were to
be brought to the fore. In about two
years the centennial of the Pakeha
settlement would be celebrated. His
desire was that the Maori interest
should not be overlooked. He could
safely say, he added, that a saga of
Maori history would be presented on
the air—a saga of the greatest interest
to Maori and Pakeha alike.

Mr. Scrimgeour was accorded a poetic
and warm welcome in true Maori fashion.
"We welcome you, not as a
stranger from the skies ('kotuku') but
as an ambassador of the gospel of
peace," declared Elder Wiremu, of the
Tuahiwi village.

As Mr. Scrimgeour approached the
hall the elderly women of the settlement
sang the haunting "Haerama";
then the Tuahiwi Maori Party sang an
action song of welcome.

Wiremu, stately and dignified, then
welcomed the Controller and presented
him with two miniature greenstone hei
tikis, to be worn as cuff-links.

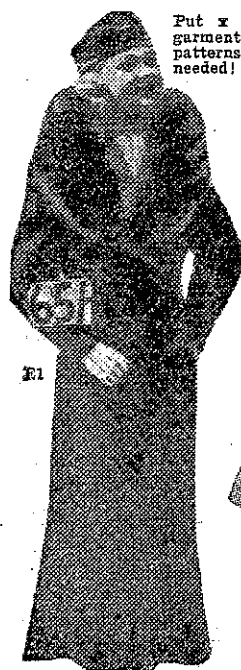
Mr. Scrimgeour thanked the Maoris
for their kindness, and said that the
service he controlled was as much for
the Maori as for the Pakeha.

Among the visitors were Mr. F. W.
Simpson (station director 3ZB) and
Mrs. Simpson; Mr. M. S. Bullivant (ad-
vertising manager) and Mrs. Bullivant,
Mr. E. L. Smith (Mayor of New
Brighton) and Mrs. Smith and several
other members of 3ZB's staff.

A short relay of the proceedings was
given.

WHEN May Robson was given her
first stage part in 1883, she had
planned to use her own name, Mary Rob-
inson. But when by a typesetter's error
in the programme her name was printed
as May Robson, an old actress advised
her to retain it for luck. She did, and
the name, May Robson, has been flash-
ed in lights for the past fifty years.
Miss Robson, after proving herself
on the stage, made her debut on the
screen many years ago. To-day radio
has claimed her attention. In "Lady
of Millions," the ambitious radio
serial which started at 2GB, Syd-
ney last month and runs every Tues-
day, Thursday and Saturday at 10.15
p.m., the grand old lady of stage and
screen will make her Australian debut
in the world's new entertainment
sphere—radio.

THIS country has never been grate-
ful enough to satirists, who can
make a sane world by showing the folly
of an insane one.—*Sir William Rothen-
stein.*



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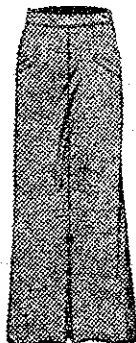
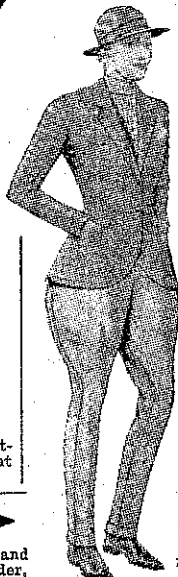
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