



Begg's

"OLD-RADIO-ROUND-UP!"

SENSATIONAL DOMINION-WIDE TRADE-IN MONTH

EXCEPTIONALLY LIBERAL ALLOWANCE

On Your Old Radio, Gramophone, Piano, etc., as PART PAYMENT on a NEW 1938

Begg's are making EXCEPTIONALLY LIBERAL ALLOWANCES for this month only on old radio sets of every make, on pianos, gramophones and any type of musical instrument.

You know you need an up-to-date All-wave radio in your home. With a 1938 All-Wave Philco you hear the World's Stations—London, Paris, New York, Berlin, Rome, Moscow, etc. Think what a marvellous year 1938 is going to be for every radio listener—Election speeches and results in New Zealand, Cricket Tests in England, Rugby Tests in Australia, and Stirring Historical Events in Europe.

PHILCO

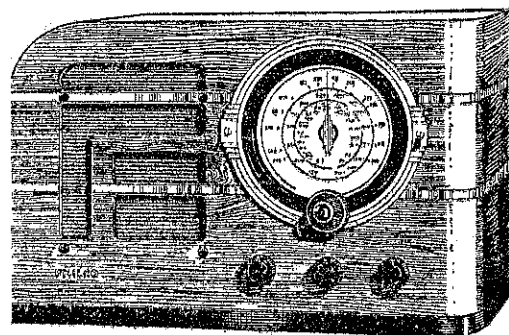
Philco is the world's finest Radio—supreme in TONE, RELIABILITY and PERFORMANCE. 1938 Philcos are priced from £16/10/- upwards. A big range of Mantel and Console Models to choose from. We have Electric Home Sets, Car Sets and the latest type Vibrator Battery Sets. You will never get a more generous trade-in offer than you will get from Begg's THIS MONTH.

'PHONE, CALL OR WRITE FOR FULL DETAILS.

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Auckland, Wellington, Christchurch, Dunedin,
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