

Telling One's Character Is All Done By Numbers

ONE of the saddest things that can happen to any man in his life is to find himself planted in the wrong job for "the duration."

The child who should be a carpenter is made into a lawyer, the boy who should be a farmer is made into a doctor, the girl who should be a dress designer finds herself tied to a typewriter.

To-day there is a system that, so I am told, is designed to prevent these tragedies. It is all done by numbers.

IT has been introduced over the radio in New Zealand by Mrs. E. F. Wilson, Australia. Under the name of Madame Bettini, she has given a session at station 1ZB, Auckland, and



MRS. E. F. WILSON.

... "Even the Hairs of the Head."
—Photo by S. P. Andrew.

soon she will be heard on the air from station 2ZB in Wellington.

"Through numerology, or the science of numbers," Mrs. Wilson told me, "if I know the day, month and year of a child's birth and its full name, I can form an estimate of the child's character that tells me what work it is fitted for in life.

"Numbers play an important part in the lives of people. We are told that our days are numbered, that the hairs of our head are numbered."

She works on the system laid down by the old Greek mathematician, Pythagoras. Each number has a definite meaning. The system is really based, she says, on the law of reincarnation.

And they use the system now, says Mrs. Wilson, in the big firms in Sydney when they are fitting boys and girls into the jobs for which they are suited.

IF numerology shows that a boy is practical, accurate and neat, he is placed on the accounting side. If he has the capacity for inspiring confidence and faith in others no doubt he goes on the selling side. If numerology shows he has the capacity for leadership, he is placed in a position where he can rise to the head of his department.

Through numerology the stores know what departments in which to put their girls and boys. One girl might have a numerology reading that shows she would be a success in the millinery or dress department. Another might have the right numbers to make a success in the jewellery or artificial flowers department.

"GIVE me your name and numbers," said Mrs. Wilson.

With inborn scepticism, I gave them and sat back ready to chuckle. But I didn't chuckle. She jotted down the numbers on the back of an envelope and told me a few facts about my character.

I admit I was a good deal surprised. I knew them myself, but I didn't expect a total stranger would get them from working a few numbers on the back of an envelope. It was a good deal surprising—and a little perturbing.

"BUT I don't tell the future by numbers," said Mrs. Wilson. "I merely use them constructively so as to assist people to make the most of their strength and overcome their weaknesses."

Mrs. Wilson has spoken over the air from 2UW Sydney and 2KY, and in Shanghai and Hong-Kong. Her brother was the founder of station 3AR, the first wireless station in Melbourne.

We have heard many queer tales about faults in sets, but queerest of all was the case of a Rochester (Victoria) resident who discovered a wasp nest in his receiver, over the tuning condenser. The wasps certainly made things hum for a while, but the set was eventually sent to Melbourne for repairs.

The following is a letter received by the editor of "Popular Wireless" (England): "Dear Sir,—The following story is perfectly true, and we often have a good laugh about it: Several years ago I erected a new 30ft. aerial pole at the bottom end of our garden. Having dug a nice hole I managed to raise the rather heavy pole and dropped it in. I had just rammed the earth firmly around the base, when my young lady friend came on the scene of operations. After looking thoughtfully at the top of the pole for a few moments, she suddenly asked with a puzzled air: 'How ever did you get up there to knock it down?'"

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Most people grow old long before their time because they neglect one vital need of health—the need for internal cleanliness. Eventually, they start the healthy Kruschen habit. Then, probably for the first time in their lives, they start getting rid every day of all waste matter from the system. Instead of being clogged, the intestines are clean and clear. Instead of the liver and kidneys being sluggish, they are active and efficient. New, healthy blood goes coursing through the veins—carrying health and strength and energy to every part of the body.

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