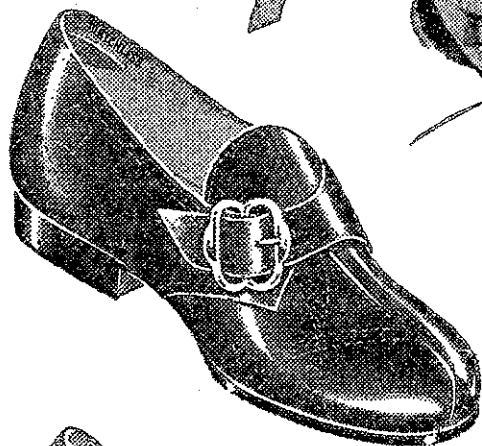


NEW + MATCHLESS + STYLES + FOR

Mother and daughter

Two totally different shoes, of course, yet they both bear the stamp of true Matchless individuality and style. Well-dressed women are wearing the new high-fronted shoes, and this brown suede step-in court with brown patent cap and striped lacings is a beautiful Matchless model. The full-breasted spanish heel adds the finishing touch.

The little maid's brown yearling Monk shoe with smartly seamed vamp and handsome chromium buckle is only one of the many distinctive Matchless children's shoes that combine sensible style with perfect fitting. They are both sold by better shoe stores everywhere.

**MATCHLESS**