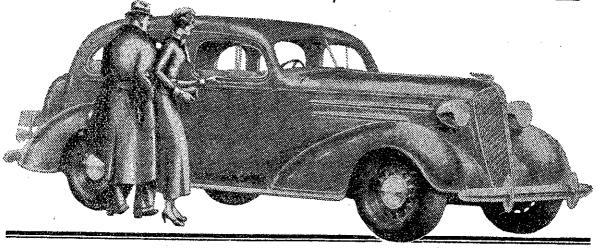
Christchurch, and he will take "Through Livelihood to Life" as the subject of his address. Not only will this subject appeal to all members of the Institute, but the fact that at the same time they are listening to the special message being broadcast for them, will make them realise the power of the radio.

Not a Pie-cart

GLANCING at the published programmes of 4ZO in the "Radio Record," some listeners have been puzzled as to the significance of the "Hot Pie" session. No, this is not a relay from one of the well-known pie-carts, but is a selected rhythm programme which lasts for a quarter of an hour

every Friday night. It is followed for the remainder of the hour by varied music played by a famous dance band, a different band being featured each week. 4ZO is able to feature a complete session by a different band every Friday because of the generosity of one of its friends, who imports hundreds of records that are not generally on sale in New Zealand.

Check CHEVROLET



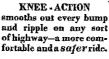
against ANY OTHER CAR at near its PRICE



4/

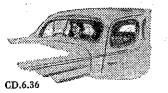
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ONE-PIECE
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The safest and most
beautiful bodies ever
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HECK CHEVROLET carefully against any other car at, or near its price. You will very quickly discover that there's a big margin of difference in quality, performance, safety and value. Chevrolet is to-day's only complete car in its price field. Only Chevrolet can give you: Super-Hydraulic Brakes, Solid Steel Turret Top, Improved Gliding Knee-Action Ride, Shock-proof steering, No-draught Ventilation, High Compression Valve-in-head Engine. Ask for a demonstration.

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