

Radio Record

AUGUST 21, 1936.

(Registered as a Newspaper, G.P.O. Wellington.)

Price 4d.

CONVINCING PROOF OF "COLUMBIA" SUPERIORITY

All these testimonials are absolutely unsolicited, being extracts from hundreds of letters sent us by gratified Columbia Battery users. Proof indeed, that it pays to buy British Columbia B's—the batteries you can depend on.

Mr. E.B.G. (—), writing on July 20, 1936, says:
"I replaced my previous batteries with Columbia Layerbilt on 30th July, 1935, and our radio is going day and night, yet it's only recently that the batteries show signs of weakening."

Mr. W.S.H. (—), says:—
"I have been using Columbia Layerbilt Batteries lately and have had wonderful results."

Mr. H.H.K.H. (—), is another Columbia enthusiast. He says:—
"Am getting great results with Columbia 'B' Batteries."

Mr. W.O.N. (—) writes:—

"I have had my last 3 Columbia Layerbilt B's for 23 months, and they still go."

Mr. A.S.G. (—), writes as follows:—

"We never use any other batteries than Columbia B's. They give very good results."

Results of Second Limerick Contest.

Winners of our Second Great Limerick Competition—in which entries reached a record number—are as follows:—

1st Prize—Mr. L. T. Jones, Kai Iwi, Wanganui.

2nd Prize—Mr. W. Strachan, "Lornty," Okoia, Wanganui.

3rd Prize—Mrs. A. J. White, Birch Park, Whitford.

TRADE MARK
COLUMBIA
BRITISH MADE
**LAYERBILT
RADIO BATTERIES**

