

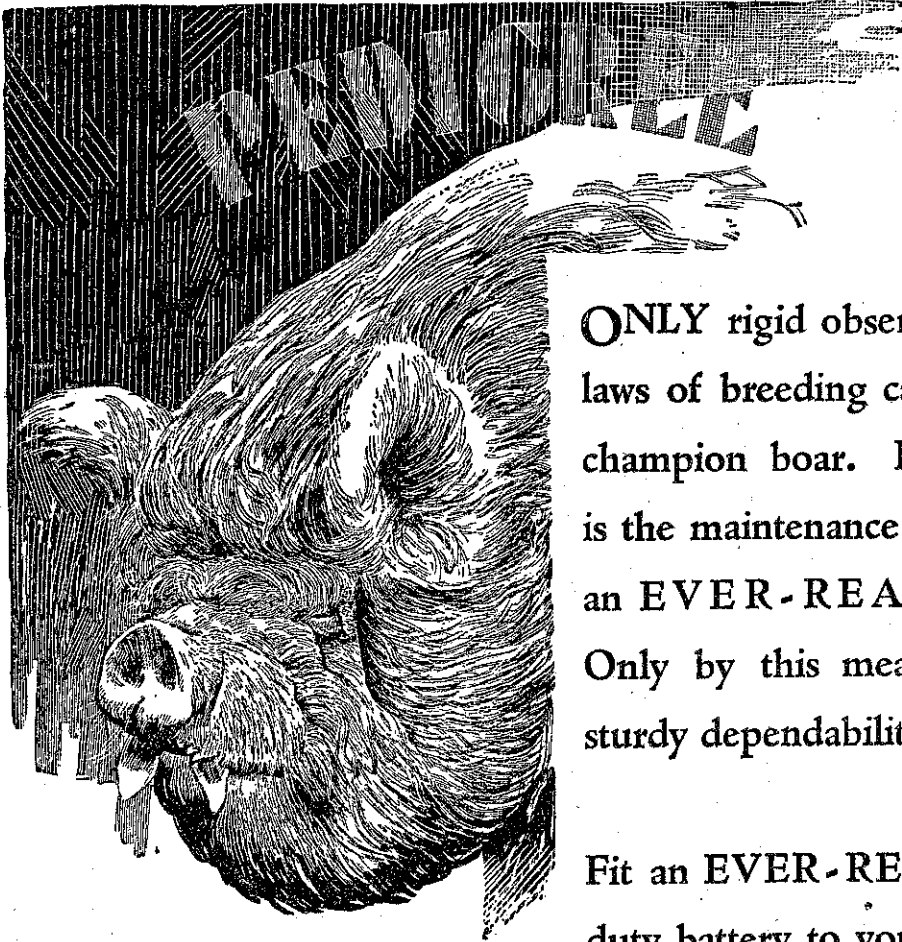
Vries, and the celebrated Florence Austral and her husband, Mr. John Amadio, were there. Mayor and Mrs. J. W. Beanland told the visitors how delighted Christchurch was at the influx of music's greatest exponents—in their various branches—and added that they all had a great deal in common. Mr. Victor Peters spoke appropriately for local musicians. For 3YA Mr. J. Mackenzie, station director, told the visitors just how much broadcasting officials valued such an opportunity for

a mutual exchange of ideas. It was a very happy turn-out.

Television

"IN radio I miss the sight of my audience, and I miss being able to see just how I am 'going over.' Only through fan letters and telephone calls can I gauge the popularity or otherwise of my work"—thus Miss Dora Lindsay in a chat with the "Radio Record's" Christchurch representative the

other day. The reporter asked the comedienne how radio was affecting the stage. "Television, I think, will almost displace flesh and blood stage performances," was her reply. Miss Lindsay added that she meant her remarks to apply to variety work only. On the other hand, in the meantime broadcasting was helping the stage. She found that, when she was recently with the Long Tack Sam Company, people went to the theatre to see what she was really like.



ONLY rigid observance of the laws of breeding can produce a champion boar. Equally rigid is the maintenance of quality in an EVER-READY battery. Only by this means can their sturdy dependability be ensured.

Fit an EVER-READY heavy-duty battery to your Radio; put EVER-READY refills in your torch—you will then have the world's most reliable battery at your service.



RADIO BATTERIES

THE WORLD'S BEST BATTERIES

