some of whom have seen him in his full glory on the stage. A wealth of romance and chatty anecdote makes his spell at the microphone exceedingly enjoyable.

For Aeroplanes

WITHIN a few months it is expected that radio equipment for the guidance of aeroplanes, will be in operation in New Zealand, according to a

statement made last week in Auckland by a responsible man. Messages to be broadcast to planes will be available to owners of all-wave receivers.

Artists Meet

"I HAVE never been through such a publicity campaign, facing cameras and reporters by the score," says Dorothy Helmrich, soprano, who recently toured the YA stations in New

Zealand, writing to an official of 3YA. Christchurch. Her Australian season, she says, is going very well and the Australian Broadcasting Commission gave her an excellent reception. Recently the Australian newspapers photographed her with Eileen Joyce, the pianist, and she is seen congratulating the younger artist. Miss Helmrich proposes to sail for England early in November and Miss Joyce comes to New Zealand in August.







THE WORLD'S BEST BATTERIES