

—And Is Our Face Red? Outsize in Bouquets for "Radio Record."

We like bouquets—we wouldn't be human if we didn't—so that's why we're publishing the following letter received from Mr. Fred. Koeley, publicity manager for RKO (Radio) Pictures, Wellington.

I AM sorry I was out of town when you celebrated the tenth birthday of my favourite paper. Heartiest congratulations upon your having travelled thus far in safety, and best wishes for the future.

And all this without ballyhoo, without the usual promotion schemes; the merit and uniqueness of the "Radio Record" sold it.

What is the "Radio Record?" It is a magazine, which carries the finest writing of radio contributors. It is a magazine bringing to the reader a review of the radio field, everyday affairs, books, cinema theatre—as seen through the eyes of newspaper men and celebrities. It is a magazine which presents opinions—many of them. Factual knowledge, interpretation of radio news events, humour, gossip, intimate biographies, presented in a way that is new, vital and smart. And, of course, many illustrations. In other words—you are giving the public what it wants.

big splash in talkies, mark my word. Her name's Nova Pilbeam.

Film Aspirants.

FROM time to time the Fox Film Corporation (A'sia) Ltd., has received letters from aspirants to the screen, inquiring as to the best methods in which to approach the various studios to secure a test. The following information which has just been received from Fox Movietone City, Hollywood, may be of interest to all aspirants to the screen. "A plan to enlarge the Fox stock school and to make its scope more comprehensive was completed when Darryl F. Zanuck, vice-president in charge of production, engaged Miss Florence Enright as coach. Miss Enright has behind her 25 years of stage experience. She was director of dramatics at Barnard College, director of the Washington Square Players from which came Katherine Cornell and Eugene O'Neill and more recently, coach

at the Universal Studios. Under Zanuck's direction, the Fox school has been highly successful. Such promising young actresses as June Lang, Shirley Deane, Dixie Dunbar, Virginia and Frances Daxton, Maxine Reiner, June Storey and Helen Wood have received their screen training therein."

Culture—With a C.

WHAT a wonderful thing is culture!

The other evening I went to a party where a nine-year-old silent film was screened from a projector in the drawing room. We sat round on the floor and on the furniture, drank beer, smoked cigarettes, and made loud remarks about the picture, which was "We're in the Navy Now," with Wallace Beery and the late Raymond Hatton. And yet I couldn't help thinking how little things had changed since 1927. The films have been given sound—and yet we hardly noticed the lack of speech in this picture; feminine headgear has risen from the eyebrows to the top of the head; skirts have dropped a trifle—but, taken all in all, we still seem to be doing the same silly things in the same funny way. Yes, one thing's changed—Wallace Beery's figure. He's put on some weight since those pre-depression days.

Then Fur Flies.

SYLVIA SIDNEY is off to England to play the lead in a Gaumont-British film, "Secret Agent." Sylvia is hailed in America as a sort of female Cagney—in other words, she can take it on the chin, and she can give it, too. Her last Hollywood appearance was as the Blue Ridge Mountain gal in "The Trail of the Lonesome Pine," the colour film that is playing to big houses in New Zealand just now. "I never fight with hairdressers, make-up men, technicians or other people

who have to take it," says Miss Sidney, "but show me a large stuffed shirt sitting in terrible majesty behind a Louis Quinze desk if you want to see the fur fly." It isn't because this little actress is class-conscious; she just loves a good fight and is sporting enough to pick out someone worthy of her steel. She invariably wins, of course.

Lovely Anna.

ANNA STEN, back from England, where she made "A Woman Alone," is at work in Hollywood on "The Witch," which is being produced by her husband, Eugene Frenke. Miss Sten has acquired some very definite ideas on the making of films. "Nothing is good without enthusiasm," she said, "and I will never make a movie



ANNA STEN.

"I will never make a movie unless I feel happy about it."

unless I can feel happy about it. I feel happy about my English picture, and I feel happy about the future, for I have a number of beautiful stories in front of me."

Leap to Stardom.

INDELIBLY identified with his title role in "The Country Doctor," Jean Hersholt, starring for Twentieth Century in another picture entitled "Sins of Man," has become the recipient of one of the heaviest volumes of fan mail in Hollywood. "More than three times as many persons write to me than ever did before I played that role," he said. "They are most unusual letters too for an actor to receive. Hundreds of women have written to me asking advice of diet and care of children. They seem to forget that I merely played the role of the doctor, and that Dr. Allan Roy Daffoe, is the one who knows all about such things."



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