

to put the stuff across—a drop in a bucket compared with vocal and instrumental musicians. And a merely miniature field of good humorous writers. With all these initial troubles, you might think that the problem of broadcast humour would eventually be solved—just a matter of finding the

## Rudy—Runaway

### Story of Vallee's Rise to Fame

**RUDY VALLEE**, whose band is featured in the dance session from station 4YA on Monday, June 29, comes from the little township of Westbrook, Maine. His father managed the local theatre and was also proprietor of a drug store and soda fountain. Rudy's ambitions always centred on music and the stage, even when the nearest he could get to it was as motion picture operator in the theatre.

He was young when he first appeared as a solo saxophonist, but his growing success as a musician did not stop his attending the University of Maine, and later entering Yale. He had an opportunity to go to London to play in the Savoy Hotel with the Savoy Havana Band. He did this for a year, thus earning sufficient to return to America for a further three years at Yale.

It is no exaggeration to say that Rudy Vallee has millions of admirers scattered throughout the world, and that he is one of the most successful band leaders in the United States. His band specialises in a soothing, simple type of presentation, which is always musical. Perhaps this is the secret of its popularity.

right people to do the work and that sort of thing. Don't believe it. The biggest hurdle of all is the last—the public. They will insist on having widely divided tastes, and no matter how much of the Gillie Potter style of humour is written, or how much of the Japanese houseboy style, there will always be "moaners" about both.

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# CASH "SCREEN STARS" CASH £30 PRIZE £30 PRIZE

## COMPETITION NO. 2.

1. AS—AIRE  
"Astaire"
2. HUL—ERT
3. BUCHAN—N
4. —EPBURN
5. LYN—
6. LAN—
7. SWAN—ON
8. —OWARD
9. BAXT—R
10. MANN—RS
11. KEEL—R
12. —OBSON
13. CANT—R
14. LAUGH—ON

The name of each Film Star has one letter missing. See example No. 1. "ASTAIRE," the missing being "T." Include this name in your solution as No. 1. You are required to solve the other 13 names. Christian names are not required.

All letters are in their correct places—just fill in the missing letter.

These stars have all appeared in "talkie" pictures.

If any entrant considers there are alternatives, he is advised to submit additional entries. Additional entries must be written out separately. £30 Prize Money and Sealed Solution is deposited with "Truth," N.Z., Ltd. The prize money has been lodged with "N.Z. Truth" as a guarantee of good faith but not so as to involve that paper in the liability of stakeholder or otherwise. Enclose postal Note for 1/- (additional entries 6d each) to

"SCREEN STARS" Competition,  
P.O. Box 1031, Wellington.

Entries must be postmarked not later than Thursday, July 2.

Decision of the Manager must be accepted as final. £30 will be paid to the competitor with the greatest number of names correct. In the event of ties, prize money will be divided.

Results will be published July 8 in "Truth" and July 10 "Radio Record."

£30 WON. RESULT "SCREEN STARS" COMPETITION, NO. 1. The following sent correct entries and divide the £30 cash prize: NAPIER: "Two Mates," care Mrs. Kennedy. AUCKLAND: R. Cunningham. TE KUITI: J. Collins, T. Collins. WELLINGTON: D. Boyd, Mrs. Hansen. TE KUITI: J. Shillik. Each received £4/5/8. CORRECT SOLUTION: 1 TEMPLE, 2 SHEARER, 3 CARROLL, 4 ARLISS, 5 RICO, 6 KARLOFF, 7 DUNA, 8 DURANTE, 9 CAGNEY, 10 DORAN, 11 DIETRICH, 12 KANE, 13 WARE, 14 CRAWFORD.

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