

Know Pop-Eye?

KNOW Pop-Eye the Sailor? Of course, you do. Well, he's got a birthday on Tuesday, June 23.



STAR AT AUCKLAND.—Victor Jory, the well-known American film star, who passes through Auckland en route to Sydney on Monday, July 6. Mr. Jory, who appeared recently in "A Midsummer Night's Dream," is to appear in a new film to be made at the National Studios, Pagewood.

the same day as his Majesty's. And the day is not going to be allowed to pass unnoticed, for the occasion will be marked by the formation of special clubs of youthful cinema addicts. Right throughout New Zealand Paramount Pictures are giving Pop-Eye a boost. Kemball Theatres are making a big "splash" of the birthday, with special Pop-Eye films, sweets, books and so on. Looks as if Mickey Mouse will have to pull his socks up!

High Horse.

WHEN you're numbered among the three greatest box office attractions in the world—Fred Astaire and Shirley Temple are the other two—you can afford to get on your high horse occasionally. And that's what Ginger Rogers has been doing. She refused to attend rehearsals for "I Won't Dance," the newest Astaire-Rogers film, until her salary was substantially increased. After several days of heated argument matters were adjusted to her liking—she has been placed on a 52-week salary basis instead of the customary 40, and is to make four films a year; two with Fred

Astaire and two in which she will be starred.

Decidedly No!

KATHARINE HEPBURN, too, has been leading the studio executives a merry little dance—only this time the studio won. During the shooting of "Mary of Scotland," R.K.O.'s big million-dollar effort, la Hepburn was given a week's holiday while scenes in which she does not appear were being shot. The star elected to fly to New York for a few days. But R.K.O., with a million dollars already sunk in the production and a recent bad plane crash fresh in their minds, ordered her to remain in Hollywood. The Hepburn temperament was displayed, but the studio remained firm and the famous star lost her first battle.

The Other Side.

EUROPEAN crises are as regular as our breakfast egg these days, but they weren't all fun for the



—S. P. Andrew photo.

EXPERIENCED.—Vera Horton, whose stage experience has been gained in both England and New Zealand. Mrs. Horton plays a leading role in the Wellington Thespians' production of J. B. Priestley's "Laburnum Grove," to be presented this week. She also handled with considerable skill the title role in "Alice-Sit-by-the-Fire," the Barrie play produced by the Wellington Repertory Theatre in 1934.

people at work on H. G. Wells's "Things to Come," reviewed in this section to-day. All the time they were at work on the film—and it took eight months to make—the staff was afraid that a war would break out and beat "Things to Come" to the post!

Old 'Uns in Colour.

TECHNICOLOR is creeping up slowly on the old black-and-white films. Paramount plans to make "Beau Geste," with Gary Cooper, in colour, and also a sea

THE MARVELS OF TO-MORROW BEFORE YOUR EYES TO-DAY!

THE PICTURE THAT HAS ASTOUNDED THE WORLD



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RALPH RICHARDSON
SIR CEDRIC HARDWICKE
PEARL ARGYLE
PATRICIA HILLIARD
MARGARETTA SCOTT

Directed by
WM. CAMERON MENZIES

A London Film released
thru United Artists

REGENT AUCKLAND

STARTS FRIDAY NEXT, 19TH JULY.

(Approved for
Universal Exhibition.)