

New Houses.

WITH the prospects of more money in the pockets of picture-goers, theatres that have been closed through the dark and dreary days of the depression are being given a wash and brush up, and their doors opened once more to a public anxious to spend money. New theatres are being opened, too. Fuller-Haywards now have two theatres in Gore—the Regent and St. James, the latter being officially opened by Sir Benjamin Fuller during a recent visit.

Film Director From 2YA

Hollywood "Big Shot"

A FAMOUS Hollywood film director, Clarence Badger, will speak from 2YA next week—on Monday, June 22 at 7.40 p.m. Mr. Badger, who is travelling from San Francisco to Sydney to produce a film for the Columbia Pictures Corporation, will be joined in Wellington by Mr. Frederick Davies, managing director of National Studios, Sydney, and the two men will discuss this newest film project during the Tasman crossing. Zane Grey is writing the story, and the picture is scheduled to cost about £20,000.

to New Zealand. The Opera House in Oamaru has been opened for full time with Mr. Warren Hamill, formerly of the literary staff of the "Radio Record" and a brother of Miss Elaine Hamill, the New Zealand stage star, as manager. The Majestic at Ashburton is now also a full-time theatre and will be run in conjunction with St. James there. Mr. A. R. Heiford, formerly of Napier, is looking after the Majestic.

Warners' Films.

FULLER-HAYWARDS, the New Zealand theatre concern that had given the public such outstanding pictures as "Mutiny on the Bounty," "Naughty Marietta" and "A Tale of Two Cities," has completed arrangements with Warner Brothers to distribute that firm's product in most New Zealand cities. In Wellington Warners have their own theatre, the De Luxe, which is at present being besieged by thousands of cinema fans wanting to have a look at "The Story of Louis Pasteur," one of the outstanding pictures of the year. In Auckland a portion of the year's output is sold to Amalgamated Theatres.

COMMENCING

EMBASSY, Auckland - June 18
MAJESTIC, Wellington - June 26



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America's beloved romance of the man who won the love of a beautiful mountain girl in the feud-torn Kentucky Hills... set against a background of breathtaking beauty!

Now comes to the screen in glorious

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Adolph Zukor presents

SYLVIA SIDNEY
FRED MacMURRAY
HENRY FONDA

in

"THE TRAIL OF THE LONESOME PINE"

in Color

with Fred Stone, Nigel Bruce, Beulah Bondi, Robert Barrat, Spanky McFarland, Fuzzy Knight • Actually filmed outdoors in Technicolor • Directed by Henry Hathaway • A Walter Wanger Production • A Paramount Picture

Approved for Universal Exhibition.

Watch for another big Paramount Silver Jubilee attraction—"Desire"—co-starring Marlene Dietrich and Gary Cooper.