

June 19, 1936.



## SECOND GREAT LIMERICK

## ENTER NOW—NO ENTRANCE FEE

COMPLETE THIS LIMERICK

When your "B" Batteries start to run

ow,
And your purse isn't bulging with
dough,
Try Columbia "B"

They're Layerbilt, "see"

WIN ONE OF THESE PRIZES.

1st Prize. 3 Columbia Layerbilt Heavy Duty B Batteries worth £4/10/-.

2nd Prize. One 3-cell Columbia Focus-

sing Torch Complete.

One 2-cell Columbia Focussing Torch Complete.

3rd Prize.

It's interesting! It's simple! It's easy! And no irksome conditions to worry about. Just complete the last line of the limerick shown at right and post your entry to.

"COMPETITION," C'O MESSES. ELLIS AND CO., BOX 506, AUCKLAND.

This competition is open to BATTERY SET OWNERS ONLY. You stand an excellent chance of winning one of these handsome prizes—so send in your entry right away. The decision of the traiges real Competition closes July 31, Always use Columbia Batteries for reliability—volume—and longer life.

British Microle

LAYER BILT RADIO BATTERIES WINNERS OF NO. I LIMERICK CONTEST.

The standard of all entries was particularly high and the judges had a very long and arduous task.

ist Prize.\_\_Mrs. L. Neilson, 9 Follett St., Marton.

2nd Prize. Miss E. Lawson, Wickliffe Terrace.

2nd Frize, "Miss E. Lawson, wicking Terrace, Port Chalmers, 3rd Prize, "Two entries tied for 3rd place; E. J. Schaeffer, "Walmoe," Porangahau, and Mrs. Eileen Barr, Blue Spur, Lawrence,

