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RADIO

COLLEGE



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BRANDON ST. WELLINGTON

ACOUSTICON

"VIABONE" CONDUCTOR BRINGS BACK NATURAL HEARING

A famous London Aurist has just described the New Multi-pitch Viabone Acousticon as a "Middle-ear Miracle." Even the Stone Deaf can hear a whisper with it and without wearing anything either in or on the ear. Hear through the bone instead of through the ear. All advice free. All tests free.

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ACOUSTICON AGENCY,
Room 3, 16 Harris St., Wellington.
34 Phoenix Chambers, Queen Street, Auckland.

Help Kidneys

Don't Take Drastic Drugs

Your kidneys have nine million tiny tubes or filters which are endangered by neglect or drastic, irritating drugs. Beware! If Kidney trouble or Bladder weakness makes you suffer from Getting Up Nights, Leg Pains, Nervousness, Dizziness, Stiffness, Rheumatism, Lumbago, Neuralgia, Burning, Itching, Smarting, Acidity or Loss of Vigour, don't delay. Try the Doctor's new discovery called Cystex (Siss-tex). Soothes, tones, cleans, and heals sick kidneys. Starts work in 15 minutes. Brings new health, youth and vitality in 48 hours. Cystex costs little and is guaranteed to end your troubles in 8 days or money back. At all chemists.

FOR SALE or EXCHANGE.

The rate for small advertisements under this heading is 1/6 cash for 20 words and twopence for every other word thereafter.

MEN or **Women** can make big money anywhere. Complete Business Course, £2. Particulars free. Union Distributing Company, Box 1154, Christchurch.

CLEAR-TONE Antiwrinkle Face Cream. Make 1½ pints splendid Toilet Cream for 2/3, posted. Union Distributing Company, Box 1154, Christchurch.

STAMPS WANTED.—N.Z. Jubilee 3d., 4/- 100; 6d., 2/6 each; Anzacs, 2/- 100; Island and Australian Jubilee. Badger, Stationer, Pahiatua.

(Continued from previous page.)

"We are steadfastly refusing to have any dealings with advertising until the present measures have gone through Parliament," said the director of station 3ZM, Christchurch's only B class station, to the "Radio Record." "It is our opinion that, when the Government's final proposals are made known, all B stations should get together and discuss matters of policy and work that will bring them into line with the Government's intentions. So far as 3ZM is concerned, the station will lend whole-hearted assistance to the Government in its efforts to make the new broadcasting policy an amicable and satisfactory one to all the interests concerned."

Two or three official members of the Otago Radio Association, which owns and operates station 4ZB, were agreed that their organisation did not want the right to advertise, but would rather receive a subsidy. The association, they pointed out, was not a commercial concern, but was an amateur body performing a service to listeners, and entirely dependent on members' subscriptions as its means of support. Listeners' license fees went to the A stations, but 4ZB felt that it was now entitled to some financial consideration in view of the service it had given in the past. "We have never supported the idea of advertising over the air," remarked one member, "but a subsidy from the Government would be very acceptable."

"Having discussed the question of the B stations with thousands of listeners, who are deeply interested in the matter," said Mr. R. Walls, owner of station 4ZM, "I find that the large majority are in agreement with the privilege of limited advertising. Stations located in the cities are generally of the opinion that there is room for advertising, and they are confident that if advertising is allowed they will receive the support of the business community. We are waiting for the Government to bring down a Bill which, we have no doubt, will be acceptable to both the listeners and to the B station proprietors. We are grateful that the Government has considered the position of the B stations as it has and, so far as 4ZM is concerned, we will never give the Government cause to regret any legislation it might pass in the interests of listeners."

That stations in the large towns wished for advertising, but that those in the smaller towns wanted only a subsidy, was the opinion expressed by Mr. F. W. A. Barnett, a member of the firm that owns 4ZO.

Mr. Barnett said he had never asked over the air for financial assistance from listeners; 4ZO had been solely supported by the company that owned the station. He made it clear that the firm did not want charity, or, in other words, it did not want to be a drain on the Government's radio pocket. "We want to be self-supporting," he declared, "and we want the chance to make a success of it without there being any cost to listeners or the Government."

The Prime Minister preferred not to comment on the position of Wellington at this juncture. Wellington is at present the only city of any size in the Dominion without a B class station, 2ZW

having been bought out by the last Government more than two years ago.

Mr. R. H. Nimmo, chairman of directors of the 2ZW Broadcasting Service, Ltd., and a former Dominion president of the B Class Stations' Association, said that he awaited the outcome of the present Parliamentary measures with interest. "Our station, which was opened in May, 1931, pioneered many of the programmes that are in regular use on the air to-day," said Mr. Nimmo. "2ZW was the first station in New Zealand to broadcast Sunday services, the first station with a special children's hour concert theme, the first to provide early morning breakfast musical session, late dance programmes on Saturday night."

"The capital city was the last place in New Zealand to have a B station,

Two New Features

Page For Children and Betty Boop Cartoon

IN keeping with our policy of making the "Radio Record" an essentially home journal we would draw readers' attention to two new features—the amusing Betty Boop cartoons, which will be published regularly on the inside front cover, and the "Page for Radiobeams," stories and items of interest for children, on page 64.

and the directors of 2ZW determined to do the job properly. Therefore, when the station opened, it was equipped with a transmitter the second most powerful B class station in the Dominion.

"But the restrictions placed on B class stations by the National Government insofar as revenue was concerned made it impossible for a station of the size of 2ZW to carry on. In other words, it was literally forced off the air."

"But, in view of the fact that the stations 2ZW, Wellington, and 1ZR, Auckland, were forced to sell out solely as a result of the hopeless conditions imposed on them, the directors of both stations placed on record with the Post and Telegraph Department that, in the event of a change of Government or policy, whereby B class stations could come on the air again and earn revenue, the groups operating these two stations would have, as I submit they were fully entitled to, full consideration were more licenses issued. But I wish it to be clearly understood that, unless legislation provided that working costs of the station would be met, either by subsidy or advertising, 2ZW would certainly not come on the air again."